

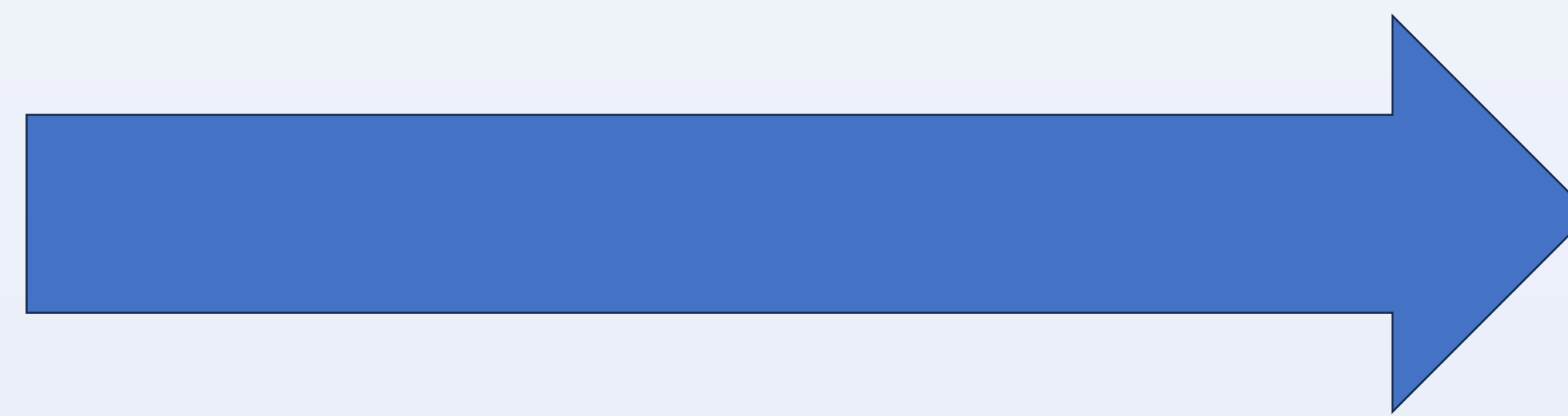


# Energize Teaching Through Open Access

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I've joined this "All Things Open" PLC Group. Now what?  
I don't even know that much about "Open" practices.



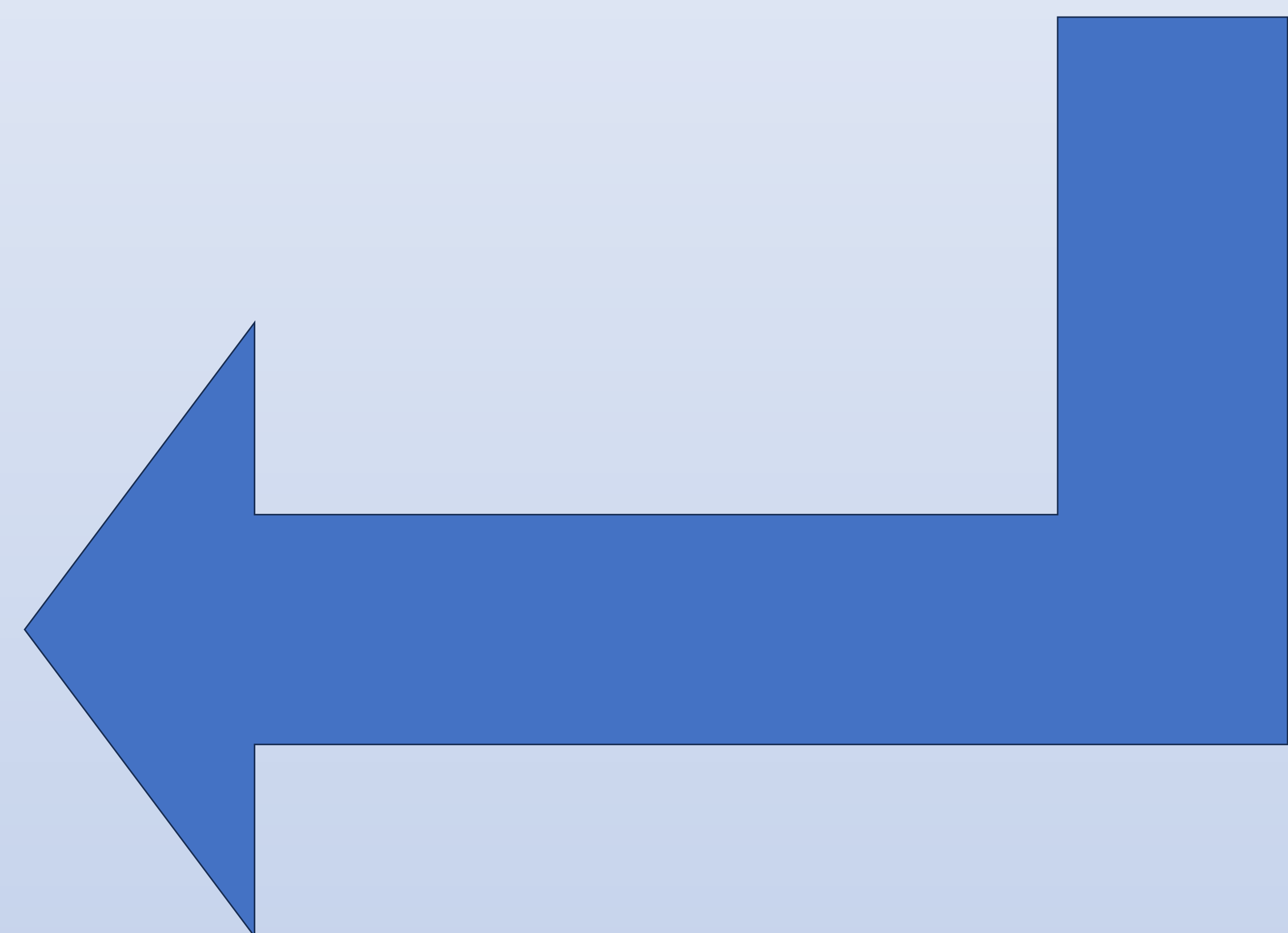
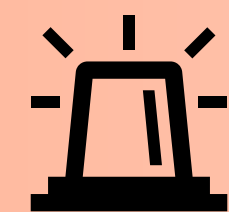
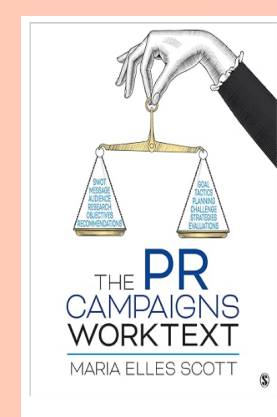
**Time to Learn about All things Open**  
August 2023 -April 2024

During bi-weekly PLC meetings, we discussed all the opportunities available to both use, modify, and create open access resources.

This sparked many ideas for consideration – everything from Open Access journals to textbooks to assignments, and activities.

## All Things Open Resulted in Numerous Opportunities

- 1) **OER CARES Grant** secured to develop an engaging and interactive Public Relations Workbook for my PR Campaigns class. This workbook will help guide students through the campaign planning process (\$74 savings per student).
- 2) Submitting a **Faculty Teaching in the Archives** grant for my graduate-level Crisis Communication course in fall 2024. Students will engage with special collections to analyze historical campus events and activities through a crisis communication lens and consider any modern-day implications.
- 3) Submitting a **Teaching and Learning Open Initiatives Grant** to develop an in-class activity that allows students to experience what it's like to manage communication during a crisis in real-time as events unfold.



## Unexpected Outcomes

- 1) **Renewed** enthusiasm for course design and preparation
- 2) **Renewed** excitement about teaching
- 3) **Generated** innovative and creative approaches to teaching and learning
- 4) **Produced** a research publication and presentation
- 5) **Discovered** that it's not just about saving students money (although that is very important)
- 6) In conclusion...*Open Access not only benefits students but faculty as well!*

