



# Using Mango Animate for Whiteboard Animation Videos

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## What is Whiteboard Animation?

Whiteboard animation is style of video that shows static illustrations as they are being drawn on the screen. The illustrations are often accompanied by voice narration or music.

Whiteboard animation videos are a type of "explainer" video. These are simply used to explain a concept (in my case) or how to do something. Explainer videos are usually short, commonly between 30 seconds and two minutes.



If a healthy breakfast helps kids feel full and stay focused so they do better

0:00:13 0:00:52



If a healthy breakfast helps kids feel full and stay focused so they do better on an exam...

0:00:14 0:00:51



If a healthy breakfast helps kids feel full and stay focused so they do better on an exam...

That's CAUSATION!

0:00:21 0:00:44



If family socioeconomic status makes it more likely a child will have a healthy breakfast...

FAMILY INCOME AND RESOURCES

0:00:35 0:00:30



If family socioeconomic status makes it more likely a child will have a healthy breakfast... AND if fam

FAMILY INCOME AND RESOURCES

0:00:36 0:00:29



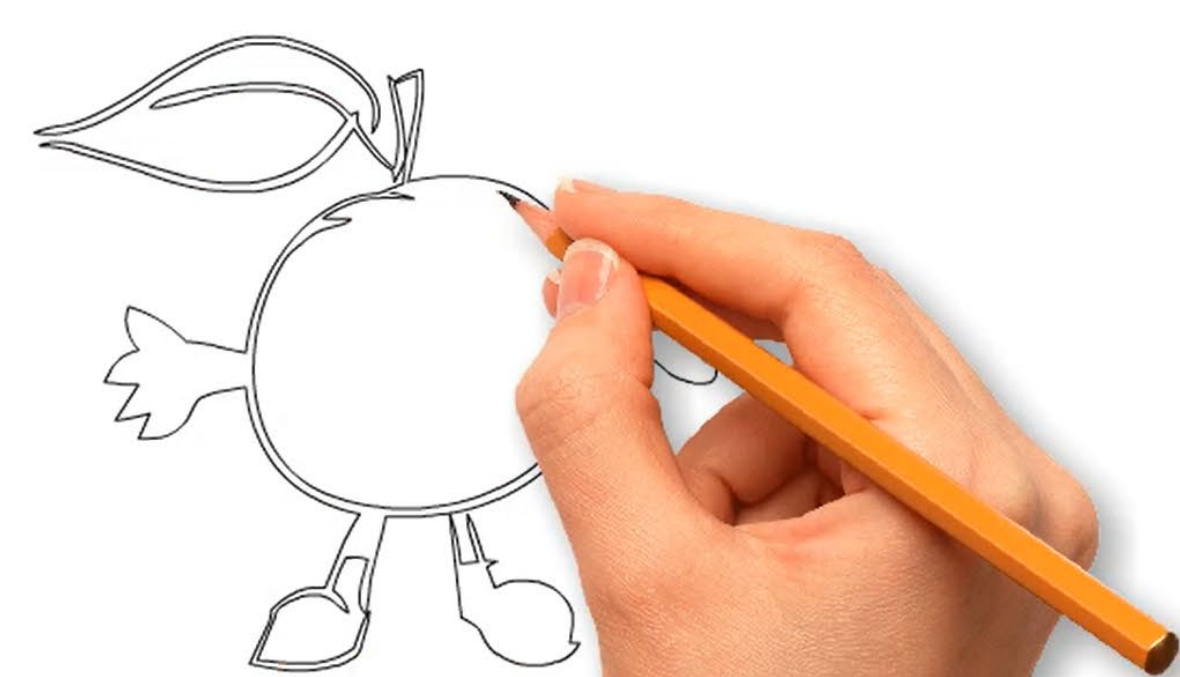
Then breakfast healthiness and test scores are CORRELATED!

FAMILY INCOME AND RESOURCES

AND if family socioeconomic status makes it more likely a child will have higher test scores...

0:00:47 0:00:18

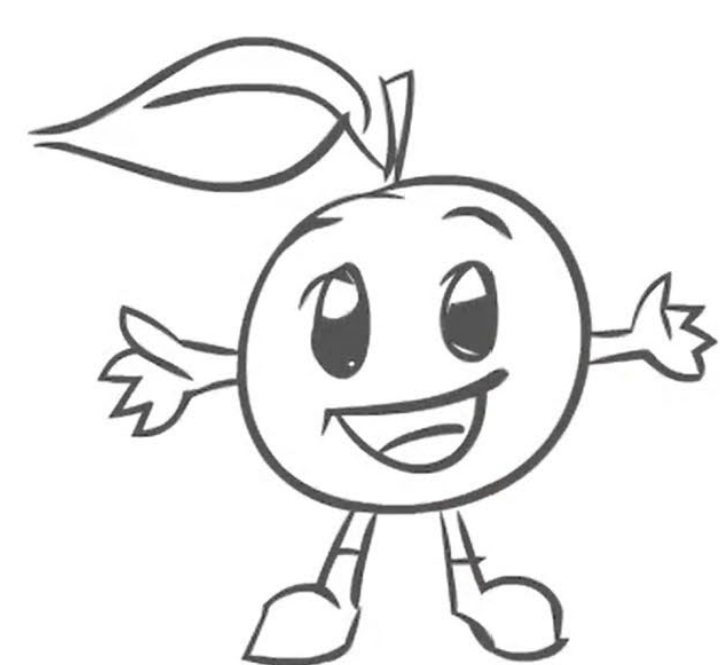
### DOES EATING A HEALTHY BREAKFAST CAUSE AN INCREASE IN TEST SCORES?



0:00:03 0:01:02



### DOES EATING A HEALTHY BREAKFAST CAUSE AN INCREASE IN TEST SCORES?



0:00:04 0:01:01