
OUR NEXT

FRONTIER



POSITION PROFILE

VICE PRESIDENT OF REGIONAL CAMPUSES

UTAWest • September 2024

About UTA WEST

The University of Texas at Arlington (UTA) continues to advance its commitment to academic excellence and research in the region with a proposed plan to purchase 51 acres of property in west Fort Worth within the Walsh Ranch development. The University of Texas System Board of Regents approved this plan and authorized the use of the Permanent University Fund to purchase the property, paving the way for UTA West (UTA-W), a new campus dedicated to fostering economic development and meeting the educational needs of one of the fastest-growing areas in the country. For more information visit our webpage: [UTA West](#).



About the Role

UT Arlington invites applicants, expressions of interest, and nominations of candidates in its search for an inaugural Vice President for Regional Campuses. UTA recently announced its plan to add a new campus in the fast-growing western gateway of Fort Worth. The new campus plans to welcome students as early as fall 2028. UTA West will be developed as a part of a multiyear plan and could grow to serve more than 10,000 students. The new UTA campus complements the UTA Fort Worth Center (FWC) located in downtown Fort Worth. The Fort Worth Center is focused on serving working professionals by connecting education with careers and offers high-quality academic programs that meet the needs of students and the 21st-century workforce.

The Vice President for Regional Campuses has the opportunity to shape the vision and implementation strategy for the new UTA West campus and position the Fort Worth Center for continued success. This position, which reports to the University president, provides strategic leadership and overall administration for FWC/UTA-W by working across The University of Texas at Arlington to create new, vibrant, innovative, and high-quality opportunities for learning, teaching, research, and service. As such, the position requires a visionary leader who is entrepreneurial, has strong business acumen, demonstrated operational expertise, the ability to build and maintain effective partnerships with community leaders and government officials, and can partner effectively with UTA deans and community college leaders to build academic programs that meet workforce needs.

Opportunities and Priorities

The Vice President serves as the voice and face of the University in the surrounding communities. The ideal leader will:

- Develop and implement a strategic vision for the Fort Worth Center and UTA West that includes enrollment growth and targets aligned with the University's mission to enable the building of a permanent campus at UTA-W.
- Develop the financial model and capital plan for the long-term development of the UTA-W campus.
- Oversee the academic, administrative, and financial operations of the Fort Worth Center and UTA West campus.
- Build and maintain strong relationships with community leaders, businesses, and government officials.
- Recruit, develop, and retain high-quality faculty and staff for FWC/UTA-W.
- Interface and coordinate with the divisions of academic affairs, enrollment management, extension and extended campus, student affairs, and marketing, messaging, and engagement to ensure synchronous recruiting and marketing efforts, student engagement, enrollment, and retention.
- Collaborate with academic affairs, student success, student affairs, and libraries to develop and implement appropriate student-support mechanisms and orientation programs that are tailored for this regional campus and the needs of adult learners and to ensure faculty receive the support they need to succeed.
- Coordinate with the offices of development and government relations to ensure resources acquisition that supports the campus.
- Create and deliver compelling messaging and content that resonate with the target audiences, including students and community members.
- Ensure program quality and relevance for both academic and non-academic programs to meet the needs of the regional communities, including those housed at UTA-W and those co-created through other academic colleges.
- Develop and implement strategies to increase enrollment and student retention at FWC/UTA-W.
- Manage and allocate resources effectively to support the operations of FWC/UTA-W.
- Collaborate with the central administration to ensure seamless integration and support of FWC/UTA-W.
- Active engage with external constituents in the region—including chambers of commerce, school districts, civic groups, community colleges, alumni, professionals, and funding agencies—to develop and foster partnerships.
- Develop and implement a governance structure to support efficient and effective operations, including developing operational and strategic metrics that give insight into process, outcome, and control.
- Engage in community outreach activities that broaden partnerships and build capacity in support of students.
- Engage in community dialogue about the future of the new campus.
- Model effective communication, both verbally and written, that promotes transparency, professionalism, and respect.
- Adhere to and foster high standards of ethical conduct, compliance with all applicable laws and regulations, appropriate financial oversights, and controls, as well as safety, security, and confidentiality precautions related to the position.

Desired Attributes and Qualifications

The preferred candidate will hold a terminal degree from an accredited institution; and have 10 years of progressive responsibility, including 5 years as an executive-level administrator or faculty appointment. If applicable, the individual may be appointed to a faculty appointment congruent with their academic record.

Preferred Qualifications

- Progressive experience in higher education administration, including knowledge of academic programs, and experience in curriculum development, faculty and staff development, and evaluation.
- Informed perspective on the current challenges and market forces facing public universities.
- Innovative vision, entrepreneurial drive, and the ability to think creatively.
- Experience in fundraising and development.
- Knowledge of regional economic and workforce development.
- Experience with online- and hybrid-learning modalities.

Knowledge, Skills, and Abilities

- Strong financial management and budgeting skills.
- Excellent interpersonal, communication, public relations skills, and entrepreneurial acumen.
- Ability to build and maintain collaborative relationships with diverse stakeholders.
- Ability to plan, conceptualize, and make sound business decisions.
- Experience in budgeting and financial management and ability to build new sources of revenue.
- Strong organizational, planning, and project-management skills and attention to detail.
- Strong presentation, data analysis, problem-solving, communication, and critical-thinking skills.
- Ability to work in a fast-paced environment that demands efficiency and effectiveness.
- Ability to work independently, as well as in teams.
- Ability to exercise considerable independent and professional judgement in matters of significance.

About The University of Texas at Arlington (UTA)

Located in the heart of the Dallas-Fort Worth Metroplex, The University of Texas at Arlington is a comprehensive teaching, research, and public service institution dedicated to the advancement of knowledge through scholarship and creative work. With an enrollment of approximately 41,000 students, UT Arlington is the second-largest institution in the UT System. UTA is designated as a Carnegie R-1 “Very High



Research Activity” institution. The University is designated as a Hispanic Serving-Institution and an Asian American Native American Pacific Islander-Serving Institution by the U.S. Department of Education and in 2022 earned the Seal of *Excelencia* for its commitment to accelerating Latino student success. The University ranks No. 2 nationally for veterans (*Military Times, 2024*), No. 3 in Texas for advancing social mobility (*U.S. News & World Report, 2024*), and No. 5 in the United States for its undergraduate ethnic diversity (*U.S. News & World Report, 2024*). UT Arlington’s approximately 270,000 alumni occupy leadership positions at many of the 21 Fortune 500 companies headquartered in North Texas and contribute to the University’s \$28.8 billion annual economic impact on Texas. In March 2024, UTA launched its new strategic plan, [*UTA 2030: Shared Dreams, Bright Future*](#).

Notables

- No. 1 university in DFW and No. 88 nationally (Washington Monthly)
- UTA has 18 graduate programs ranked as “Best Graduate Schools” by U.S. News & World Report (USNWR, 2024).
- The Wall Street Journal ranked UTA the No. 1 public university in the in DFW area (2024).
- UTA received the Innovation and Economic Prosperity designation in 2024 from the Association of Public and Land Grant Universities for its role as an economic engine for North Texas.
- UTA is the ninth-fastest-growing doctoral public institution in U.S. (Chronicle of Higher Education Almanac, 2024).
- UTA and its alumni contribute \$28.8 billion and 216,544 jobs annually to Texas.
- UTA was one of 171 colleges and universities recognized on the Phi Theta Kappa 2022 Transfer Honor Roll.
- UTA graduates have the highest first-year median wage of an academic UT System institution.

Our Mission

The University of Texas at Arlington is a comprehensive teaching, research, and public service institution dedicated to the advancement of knowledge through scholarship and creative work.

The University is committed to providing access and ensuring student success, and to a culture of innovation, entrepreneurship, and commercialization of discoveries by our community of scholars.

The University promotes lifelong learning through its academic, continuing education, and experiential learning programs. The faculty, staff, and student community share diverse cultural values that foster inclusivity and cultivate mutual respect.

Our Vision

To have a lasting impact on the communities we serve by developing the talents of our students, leading in innovation and discovery, and fostering a culture of engagement.

Our Values

Collaboration

Building authentic partnerships to leverage access, skills, talents, and knowledge to achieve desired results.

Community of Belonging

Creating a thriving community that demonstrates appreciation, value, and respect for all individuals.

Excellence

Approaching all actions with high standards and exemplary service.

Innovation

Consistently striving to think and act in new and creative ways.

Integrity

Demonstrating honesty, transparency, and ethical behavior.

Academics

UT Arlington offers more than 180 baccalaureate, master's, and doctoral degree programs across nine schools and colleges, including the largest nursing college at a public university in the country. Students hail from coast to coast and over 100 countries worldwide, with around 10,000 living on or near campus. Each year, approximately 14,000 graduates join the ranks of UTA alumni, now numbering more than 270,000.

Academic Colleges

- College of Architecture, Planning, and Public Affairs
- College of Business
- College of Education
- College of Engineering
- Honors College
- College of Liberal Arts
- College of Nursing and Health Innovation
- College of Science
- School of Social Work

Accreditation

The University of Texas at Arlington is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, master's, and doctoral degrees. In addition, many of UTA's academic departments and schools have received national accreditation from specific agencies.

These accreditations are detailed under the individual listings for departments and schools in the University Catalog.



Leadership

President Jennifer Cowley

Jennifer Cowley, Ph.D., is the first female president of The University of Texas at Arlington and the 10th overall. She is also a professor of public affairs and planning in the College of Architecture, Planning, and Public Affairs.

Before joining UT Arlington in 2022, she served as the provost and vice president for academic affairs for five years at the University of North Texas (UNT) and 16 years at Ohio State University in a variety of capacities, including vice provost for capital planning and regional campuses, associate dean of the College of Engineering, head of city and regional planning, and a professor.



Provost and Senior Vice President for Academic Affairs Tamara L. Brown

Tamara L. Brown, Ph.D., joined The University of Texas at Arlington as provost and senior vice president for academic affairs in 2022. Dr. Brown came to UTA from UNT, where she served as executive dean of the College of Liberal Arts and Social Sciences, the largest college on its campus. Before joining UNT in 2019, Dr. Brown was interim dean of graduate studies at Prairie View A&M University, with academic roots in psychology and juvenile justice.



About Fort Worth

Fort Worth, Texas, is one of the fastest-growing communities in the nation. Located on the western side of North Texas, the city is home to more than 975,000 residents, making it the fourth largest in the state and 12th largest in the country. Discover the Modern West in a city known for its western culture. The historic Stockyards, Sundance square and the Cultural District are highlights for residents and visitors alike. Residents and visitors alike enjoy hot summers and mild winters and fill their days with good food, good company, and good entertainment.

The University of Texas at Arlington is in Tarrant County (population 2.1 million). The University has its main campus in Arlington. The UTA Research Institute is located in East Fort Worth. The Fort Worth Center is located in downtown Fort Worth. The future UTA West is located in West Fort Worth.

About the Application Process Nominations and Applications

The search committee invites letters of interest and nominations to be submitted directly to the search firm, Issacson Miller. Correspondence should include a curriculum vitae and a letter of interest describing relevant experience and interest in the position and should be submitted to [Vice President of Regional Campuses | Isaacson, Miller \(imsearch.com\)](https://www.imsearch.com). Letters of interest and nominations will be accepted until the positions are filled; however, they should be submitted as soon as possible to assure consideration. Expressing interest is the first step in receiving consideration and does not make one an applicant for the position.

Equal Employment Opportunity

It is the policy of The University of Texas at Arlington (UTA or The University) to provide an educational and working environment that provides equal opportunity to all members of the University community. In accordance with federal and state law, the University prohibits unlawful discrimination, including harassment, on the basis of race, color, national origin, religion, age, sex, sexual orientation, pregnancy, disability, genetic information, and/or veteran status. The University also prohibits discrimination on the basis of gender identity, and gender expression. Retaliation against persons who oppose a discriminatory practice, file a charge of discrimination, or testify for, assist in, or participate in an investigative proceeding relating to discrimination is prohibited. Constitutionally protected expression will not be considered discrimination or harassment under this policy. It is the responsibility of all departments, employees, and students to ensure the University's compliance with this policy.



THE UNIVERSITY OF TEXAS
AT ARLINGTON

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