Go to College
AND TURN YOUR INTELLIGENCE INTO A CAREER

THE UNIVERSITY OF TEXAS AT ARLINGTON
Multiple Intelligence Theory

Howard Gardner | Harvard University | 1983

• Multiple Intelligence Theory suggests that human intelligence takes many forms rather than being the trait that makes us "smart".

• When Howard Gardner developed the theory, he proposed that there are eight different types of intelligence.

• When we use the type of intelligence that we are naturally good at in an activity or career, we tend to be more satisfied with our work.
We all possess each type of intelligence, but we may display some types of intelligence more strongly than others.

What do you think your preferred intelligence is?

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Take the Multiple Intelligence Inventory

1999 Walter McKenzie
Verbal-Linguistic Intelligence
WORD SMART

Is strong in:
Reading, writing, telling stories, memorizing dates, thinking in words

Learns best through:
Reading, hearing and seeing words, speaking, writing, discussing and debating

Likes to:
Read, write, tell stories, talk, memorize, work on puzzles

Famous examples:
Edgar Allen Poe, Maya Angelou, Rick Riordan, Shakespeare
Mathematical-Logical Intelligence
LOGIC/NUMBER SMART

Is strong in:
Math, reasoning, logic, problem solving

Likes to:
Solve problems, question, work with numbers, experiment

Learns best through:
Working with patterns and relationships, classifying, categorizing, working with abstract ideas

Famous examples:
Albert Einstein, Steve Jobs, Thomas Edison, Katherine Johnson
Musical Intelligence

**Is strong in:**
Singing, playing an instrument, picking up sounds, remembering melodies, rhythms

**Likes to:**
Sing, hum, play and instrument, listen to music, tap our rhythms

**Learns best through:**
Working with melodies or musical patterns, listening to music

**Famous examples:**
Taylor Swift, Michael Jackson, Beethoven, Mozart
Visual-Spatial Intelligence

Is strong in:
Reading, maps, charts, drawing, mazes, puzzles, imagining things

Learns best through:
Working with pictures and colors, visualizing, drawing

Likes to:
Design, draw, build, create, daydream, look at pictures

Famous examples:
Leonardo Da Vinci,
Bodily-Kinesthetic Intelligence

**Is strong in:**
- athletics, dancing, acting, crafts, using tools

**Learns best through:**
- Moving and processes knowledge through body sensations

**Likes to:**
- Move around, play sports, participate in dramatic arts

**Famous examples:**
- Nyjah Huston, Simone Biles, Michael Jordan
**Interpersonal Intelligence**

**Is strong in:**
- Understanding people, leading, organizing, communicating

**Likes to:**
- Talk to people, join groups, clubs, & organizations

**Learns best through:**
- Sharing, comparing, relating things back to people and people systems

**Famous examples:**
- Gandhi, Oprah Winfrey, Ronald Reagan

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Intrapersonal Intelligence

SELF SMART

Is strong in:
Understanding self, recognizing strengths & weaknesses, setting goals

Likes to:
work alone, reflect, pursue own interests

Learns best through:
Doing self-paced projects, reflecting

Famous examples:
Helen Keller, Eleanor Roosevelt, Anne Frank
Is strong in:
Understanding nature, categorizing, identifying plants & animals

Learns best through:
Working in nature, exploring, learning about natural events & plants

Likes to:
Be outside, be involved with nature

Famous examples:
Steve Irwin, Jane Goodall, Neil deGrasse Tyson
College is about studying what you enjoy and learning how to use your strengths in a career.

At UTA we have fields of study for all types of intelligence!

**Verbal-linguistic Intelligence**
- Journalism, English, Linguistics, Modern Languages, History, Public Relations, Education

**Mathematical-Logical Intelligence**
- Engineering (Aerospace, Electrical, Mechanical, Computer), Data Science, Mathematics, Biochemistry, Physics

**Musical Intelligence**
- Music, Music Industry Studies, Music performance, Music Business, Audio Production, Composition

**Visual-Spatial Intelligence**
- Photography, Visual Communication, Architecture, Painting, Cinematic Arts, Glass
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**Bodily-Kinesthetic Intelligence**
- Anthropology
- Exercise Science
- Kinesiology
- Music Performance
- Theatre Arts

**Interpersonal Intelligence**
- Communication
- Criminology & Criminal Justice
- Education
- Nursing
- Sociology

**Intrapersonal Intelligence**
- Anthropology
- English
- Philosophy
- Psychology
- Social Work

**Naturalist Intelligence**
- Biology
- Environmental & Earth Sciences
- Geology
- Microbiology

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Are you surprised by your results?

Do you think your results align with the college major you’re interested in right now?

Is there a new major that you might consider now?

What do you think your learning style tells you about the career you might go into?

Visual-Spatial Intelligence
Logical-Mathematical Intelligence
Intrapersonal Intelligence
Naturalistic Intelligence
Linguistic Intelligence
Musical Intelligence
Interpersonal Intelligence
Bodily-Kinesthetic Intelligence

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These terms are meant to empower, not label.
The inventory is a snapshot in time - it can change as you and your interests change!
No form of intelligence is greater than the other.

At UTA, we value a diverse learning environment with all kinds intelligence.

We hope you will choose to learn with us here in Maverick Country!
"It's not how smart you are that matters, what really matters is how you are smart. The goal of education is to help people use their minds better."

- Howard Gardner