



**TARRANT COUNTY COLLEGE TRANSFER GUIDE**  
COLLEGE OF BUSINESS

**MARKETING**  
Bachelor of Business Administration

**YEAR 1**

**FALL SEMESTER**

UTA COURSE NUMBER	COURSE EQUIVALENCY
ENGL 1301	ENGL 1301
MATH 1315	MATH 1324
HIST 1301	HIST 1301
ECON 2305*	ECON 2301
MANA 1301	BUSI 1301
UNIV-BU 1101 OR 1131	EDUC 1300 (1 HR)

**SPRING SEMESTER**

UTA COURSE NUMBER	COURSE EQUIVALENCY
ENGL 1302	ENGL 1302
MATH 1316	MATH 1325
HIST 1302	HIST 1302
ECON 2306**	ECON 2302
CREATIVE ARTS (050)	CREATIVE ARTS (050)

**YEAR 2**

**FALL SEMESTER**

UTA COURSE NUMBER	COURSE EQUIVALENCY
ACCT 2301	ACCT 2301
LIFE & PHYS SCI (030)	LIFE & PHYS SCI (030)
INSY 2303	BCIS 1305
POLS 2311	GOVT 2305
LANG/PHIL/CULTURE (040)	LANG/PHIL/CULTURE (040)

**SPRING SEMESTER**

UTA COURSE NUMBER	COURSE EQUIVALENCY
ACCT 2302	ACCT 2302
LIFE & PHYS SCI (030)	LIFE & PHYS SCI (030)
BSTAT 2305	BUSI 2305
POLS 2312	GOVT 2306
NON-BUS ELECTIVE (2 HRS)	EDUC 1300 (2 HRS)

**YEAR 3**

**FALL SEMESTER**

UTA COURSE NUMBER	COURSE EQUIVALENCY
BLAW 3310	-----
FINA 3313	-----
MANA 3318	-----
MARK 3321	-----
ADV ECON ELECTIVE	-----

**SPRING SEMESTER**

UTA COURSE NUMBER	COURSE EQUIVALENCY
MARK 3324	-----
ADV MARK ELECTIVE	-----
BCOM 3360	-----
BSTAT 3321	-----
ADV BUS ELECTIVE	-----

**YEAR 4**

**FALL SEMESTER**

UTA COURSE NUMBER	COURSE EQUIVALENCY
MARK 4311	-----
ADV MARK ELECTIVE	-----
OPMA 3306	-----
ADV ACCT ELECTIVE	-----
ADV BUS ELECTIVE	-----

**SPRING SEMESTER**

UTA COURSE NUMBER	COURSE EQUIVALENCY
MARK 4322	-----
ADV BUS/MARK ELECTIVE	-----
MANA 4322	-----
ADV BUS ELECTIVE	-----
ADV BUS ELECTIVE	-----

\*Completion of ECON 2305 satisfies Social/Behavioral Science (080)

\*\*Completion of ECON 2306 satisfies the Foundational Component

Prospective transfers should contact the department advisor for any additional academic related concerns. Additional courses which may be transferred and applied to a degree plan can be communicated through a UTA departmental academic advisor.