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# **MEETING MINUTES**

BRW PROJECT NO: 000000.00 UTA UNIVERSITY CENTER STUDY

RE: STUDENT ENGAGEMENT WORKSHOP 2 (5:30 PM)

DATE: SEPTEMBER 21, 2023

LOCATION: CARLISLE SUITE

PARTICIPANTS:	REPRESENTING:	EMAIL:
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### **DISCUSSION:**

# Student Engagement (5:30 PM)

- 1. Introductions. (DB)
- **2.** AT presented Maverick Opinion Board collected on 09/07 & 09/12. BRW requested copy of data collection information.
- 3. TP noticed errors in percentages. AT to update document and provide to the group.
- **4.** MP asked if demographics of people taking survey could be added to better understand and target who is responding i.e., classifications, grad students, etc. Group agree with the need to keep it simple and brief.
- 5. Next Opinion Board to take place September 27<sup>th</sup>.
- **6.** AF presented a Benchmark Tour recap with images of program spaces from each university for group discussion of likes and dislikes.

# **7.** Entry / Arrival Experience

- U of H was large and open with lots of natural light.
- The arrival experience at SHSU felt smaller and cramped and not as large as U of H.
- The stair at SHSU block's view into space. Liked U of H better. (MP)
- It is important to somehow incorporate history and school pride in the Commons. SHSU School Mace was on display which was interesting.
- The group liked the open floor plan with lots of areas for collaborating and studying.
- UTA Social Work Building feels like it has too much glass for safety especially with active shooter threats. (LT)
- Bulletproof glass should be a consideration in design.

### 8. Meeting Spaces

- Some students liked being able to see through windows into the meeting room off the corridor to see people's activities.
- The downtown Arlington Library is a good example of solid walls on either side for privacy and open or glass front at the front and glass to the back.
   (TP)
- Privacy could be achieved on the public side of corridor by having frosting glass low with clear glass above. (Dp)
- The combination of natural and interior lighting is nice. (MP)
- Shades could be added to close off visibility when needed. (BL)
- Students like the cool ring light fixtures at SHSU.
- Second floor meeting room in UTA Commons is good.
- Ideally want space to tell the story of school history. Naming of meeting spaces and graphics. (JH)

## 9. Event Spaces

- Stage seems to limit flexibility for the room. No stage being provided will allow for versatility of the room. (BL)
- High ceilings make the room feel bigger. (LT)
- Some students felt large meeting rooms should be white to provide a blank canvas. Three different wall colors were too much.
- Meeting spaces should not look too corporate.
- Center aisle needed for microphone passing to the audience.
- Students like the option to write on the glass.
- Lots of storage was provided at both universities for tables, chairs, equipment, supplies, etc.

# 10. Common Spaces

- Like big open stair idea at both campuses.
- o Dark wood made the space feel more intimate and relaxing. (VG)
- Accent colors in the spaces are nice. (TP)
- Ceiling too low in areas making space feel cramped. Scale of space is important.
- o Light gives space a healthier feel.

- Liked SHSU chairs with folding tablet and power. Gives students flexibility to relax and then fold up the table to do work.
- Some students preferred common space to be open without glass.
- Full height glass in commons helps block sound between floors but still allowed transparency.
- U of H banners of the school were a nice way to show school pride. (V)
- Need equity between open and more private spaces for study. Noise is an issue and there are never enough meeting spaces. (LT)
- More small conference spaces for 5 to 6 people needed. (AH)
- Provide consideration of spaces for sensory needs by providing spaces accessible to everyone.
- Providing multi-level in a space is nice for variety of experiences.
- Incorporating art throughout our space would be great.
- o An Art Gallery would be nice to highlight student work.
- Students like the gaming spaces in SHSU and enjoyed seeing students laughing and relaxing.
- Spaces for video gaming like Minecraft would be nice. The big screen areas were nice. (AT)
- Students liked variety of seating options at SHSU.
- Color in spaces creates a mood and makes it more interesting.

### **11.** Café Area

- Sam Houston space felt dark like a cave due to very little natural light and low ceilings.
- Connection café has walls that close it off too much. Maverick café is so much nicer than connection Cafe
- The group liked the variety of seating options.
- More dining seating and food options are needed at UTA.
- SHSU food options too spread out. Needs to be more like mall food court and clustered together for group meetups.
- Students would like lounge space inside connection café.
- **12.** Students to start working on marketing campaigns through social media. Students asked if they could have their own account. (AH)
- **13.** AT to start working on outreach to students.
- **14.** Next trip to be a half day trip to UNT in Denton. DB to provide polling options for students to choose the best day. The majority will rule.
- **15.** Next meeting is Thursday, October 5 in Bluebonnet South.

The previous minutes are our recollection of the project discussion. Should there be any discrepancies, please notify our office within seven days of receiving this report.

# SUSAN WRIGHT, AIA PROJECT MANAGER

CC: Executive Committee

# **Student Union Fee Student Advisory Committee**

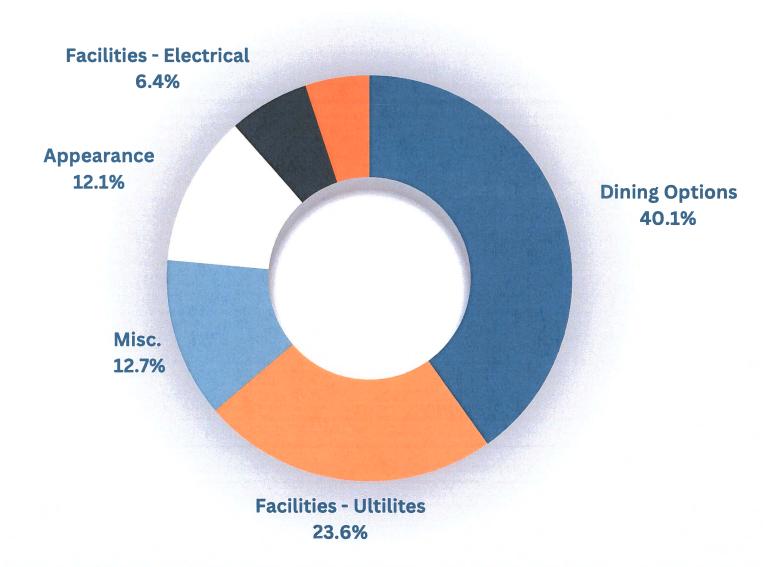
9/21/23

I.	Introd	uctions
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- II. Maverick Opinion Board Update
  - a. Participation
  - b. Responses
- III. BRW
  - 1. Recap of U of H and Sam Houston State tours
  - 2. Discussion of likes and didn't likes.
  - 3. Survey Metrics
- IV. Phase 2 of Tours
  - a. Location is UNT
  - b. Dates/Times
- V. Marketing Campaign
  - a. Social Media
  - b. Website
  - c. Teaser Campaign
  - VI. Next Meeting: October 3 at 5:30 pm in Bluebonnet South

# MAVERICK OPINION BOARD FEEDBACK

Dates of Collection: 09/07 and 09/12



Total collected responses: 151

# Meeting Sian-In Sheet

21-Sep-23

UC Student Committee Meeting E H Hereford University Center BRW Project Number: 22

223118.00

5:30 PM Time:

BROWN REYNOLDS WATFORD

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# Meeting Sign-In Sheet

21-Sep-23

UC Student Committee meering
E H Hereford University Center
BRW Project Number: 22

223118.00

5:30 PM Time:

BROWN REYNOLDS WATFORD
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