### DEGREE REQUIREMENTS

<table>
<thead>
<tr>
<th>General Education</th>
<th>Business Core</th>
<th>Advanced Marketing and Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1301, 1302</td>
<td>MANA 1301 (BUSJ 1301)</td>
<td>MARK 3324</td>
</tr>
<tr>
<td>MATH 1315, 1316 (MATH 1324, 1325)</td>
<td>ACCT 2301, 2302</td>
<td>MARK 4311</td>
</tr>
<tr>
<td>Life/Physical Science (2 classes w/lab) (030) *</td>
<td>BSTAT 2305 (BUSI 2305)</td>
<td>MARK 4322</td>
</tr>
<tr>
<td>Language/Philosophy/Culture (040) *</td>
<td>ECON 2305, 2306 (ECON 2301, 2302)</td>
<td>ECON Electives 9</td>
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<tr>
<td>Creative Arts (050) *</td>
<td>INSY 2303 (BCIS 1305)</td>
<td>Accounting Elective 3</td>
</tr>
<tr>
<td>HIST 1301, 1302</td>
<td>BCOM 3360</td>
<td>Economics Elective 3</td>
</tr>
<tr>
<td>POLS 2311, 2312 (GOVT 2305, 2306)</td>
<td>BLAW 3310</td>
<td>Business Electives (No MARK) 12</td>
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<tr>
<td>Social/Behavioral Science (080)**</td>
<td>BSTAT 3321</td>
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</tr>
<tr>
<td>Satisfied by ECON 2305 (ECON 2301)</td>
<td>FINA 3313</td>
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<tr>
<td>Foundational Component**</td>
<td>MANA 3318, 4322***</td>
<td></td>
</tr>
<tr>
<td>Satisfied by ECON 2306 (ECON 2302)</td>
<td>MARK 3321</td>
<td></td>
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<tr>
<td>UNIV 1131 or 1101/Non-Business Elective</td>
<td>OPMA 3306</td>
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<td></td>
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<td>Total 36</td>
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<tr>
<td>Total 45</td>
<td>Total 39</td>
<td>Total Credits for BBA 120</td>
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</tbody>
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### ACADEMIC OPTIONS

#### Fast Track Programs in Business

This program enables outstanding senior business students to satisfy degree requirements leading to a master's degree in business while completing their undergraduate program. Students are allowed to complete up to 9 hours of selected graduate coursework and may continue as a graduate student if Bs or better are earned. GMAT, application and related application fees are waived.

**Graduate Degree Options**
- Master of Business Administration
- MS in Business Analytics
- MS in Economics
- MS in Human Resource Management

**Initial Consult with Undergrad Advisor**
- Should occur during the first semester of junior year (60 credit hours)
- A plan to complete Fast Track Foundation Courses for selected graduate option is generated
- GPA standards are accessed and performance targets formulated

**Admission Guidelines**
- Completion of a minimum of 30 hours at UTA with a 3.3 GPA or better
- Completion of ALL required Fast Track Foundation Courses with a 3.5 or better and a B or better in each course
- 3.3 or better Overall GPA (at all institutions)
- 3.3 or better Business GPA at UTA

**Fast Track Foundation Courses**
- FINA 3313
- BSTAT 3321 or 3322 Business Statistics I or II (whichever is taken first at UTA)
- 2 additional courses determined by graduate program selected

**Graduate Enrollment**
- Six to nine hours of graduate coursework will be completed as an undergraduate and apply to both degree programs.

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#### Double BBA Major Options

Completion of the Double Major is attained by including all of the following courses in the BBA Marketing plan and completing with grades of a C or better in each course listed. This Double BBA option is not compatible with the Fast Track in Business.

**Marketing and Management**
- MANA 3319
- MANA 3320

**Advanced Management Elective**
- Advanced Management Elective

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The University of Texas at Arlington College of Business is accredited by AACSB International, true of only 5 percent of all business schools worldwide.

![AACSB Accredited Logo]
## Major Course Flow

### Required Courses
- **MATH 1315**: Algebra for Econ & Bus
- **MATH 1316**: Math for Econ & Bus
- **BSTAT 2305**: Intro Statistics for Bus
- **BSTAT 3321**: Business Statistics I

### Marketing Electives
- **MARK 3321**: Principles of Marketing
- **MARK 3322**: Professional Selling
- **MARK 3324**: Buyer Behavior
- **MARK 4322**: Advanced Marketing Management & Strategy

### Senior Standing Courses
- **MARK 4311**: Marketing Research
- **MARK 4322**: Adv Mkt Management and Strategy

### C or Better in Marketing Courses Required to Progress
- **MARK 3321**
- **MARK 3322**
- **MARK 3324**
- **MARK 3325**

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## Four Year Plan

### First Year

#### First Semester - 16 hours
- ENGL 1301: Composition I
- MATH 1315: College Algebra for Econ. & Bus. Analysis
- HIST 1301: History of the US to 1865
- Life & Physical Science (3 hours with lab)
- MANA 1301: Business in a Global Environment
- UNIV 1131/1101*: Student Success (Freshmen/Transfer)

#### Second Semester - 15 hours
- ENGL 1302: Composition II
- MATH 1316: Mathematics for Econ. & Bus. Analysis
- HIST 1302: History of the US 1865 to Present
- Life & Physical Science (3 hours with lab)
- Creative Arts (3 hours)

### Second Year

#### First Semester - 15 hours
- ACCT 2301: Principles of Accounting I
- ECON 2305: Principles of Macroeconomics
- INSY 2303: Introduction to MIS & Data Processing
- POLS 2311: Government of the US
- Language, Philosophy, Culture (3 hours)
- Non-Business Elective (2 hours)

#### Second Semester - 14 hours
- ACCT 2302: Principles of Accounting II
- ECON 2306: Principles of Microeconomics
- BSTAT 2305: Introductory Statistics for Business Analytics
- POLS 2312: State & Local Government

### Third Year

#### First Semester - 15 hours
- BLAW 3310: Legal & Ethical Environment of Business
- FINA 3313: Business Finance
- MANA 3318: Managing Organizational Behavior
- MARK 3321: Principles of Marketing
- Advanced Economics Elective (3 hours)

#### Second Semester - 15 hours
- MARK 3324: Buyer Behavior
- Advanced Marketing Elective (3 hours)
- BCOM 3360: Effective Business Communications
- BSTAT 3321: Business Statistics I
- Advanced Business Elective (3 hours)

### Fourth Year

#### First Semester - 15 hours
- MARK 4311: Marketing Research
- Advanced Marketing Elective (3 hours)
- OPMA 3306: Operations Management
- Advanced Accounting Elective (3 hours)
- Advanced Business Elective (3 hours)

#### Second Semester - 15 hours
- MARK 4322: Advanced Marketing Management & Strategy
- Advanced Marketing Elective (3 hours)
- MANA 4322: Organizational Strategy
- Advanced Business Elective (3 hours)
- Advanced Business Elective (3 hours)

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An alternate plan would include 12 hours each long semester and 6 hours during the summer for a total of 30 completed hours per academic year.

* Per University requirements, all students must complete a Student Success course during the first semester of enrollment.

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This timeline is a recommendation, strategically developed for students’ success, based on proper positioning of prerequisites and a balanced course load targeting a timely four year graduation.

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