

## Bachelor of Business Administration 2021-2022

**DEGREE REQUIREMENTS**

<table>
<thead>
<tr>
<th>General Education</th>
<th>Business Core</th>
<th>Advanced Marketing and Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1301, 1302</td>
<td>6 MANA 1301 (BUSI 1301)</td>
<td>3 MARK 3324</td>
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<tr>
<td>MATH 1315, 1316 (MATH 1324, 1325)</td>
<td>6 ACCT 2301, 2302</td>
<td>6 MARK 4311</td>
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<tr>
<td>Life/Physical Science (2 classes w/lab)</td>
<td>6 BSTAT 2305 (BUSI 2305)</td>
<td>6 MARK 4322</td>
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<tr>
<td>Language/Philosophy/Culture (040)</td>
<td>3 ECON 2305, 2306 (ECON 2301, 2302)</td>
<td>** MARK Electives</td>
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<tr>
<td>Creative Arts (050)</td>
<td>3 INSY 2303 (BCS 1305)</td>
<td>3 Accounting Elective</td>
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<tr>
<td>HIST 1301, 1302</td>
<td>6 BCOM 3360</td>
<td>3 Economics Elective</td>
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<tr>
<td>POLS 2311, 2312 (GOVT 2305, 2306)</td>
<td>6 BLAW 3310</td>
<td>3 Business Electives (No MARK)</td>
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<tr>
<td>Social/Behavioral Science (080)**</td>
<td>3 BSTAT 3321</td>
<td></td>
</tr>
<tr>
<td>Satisfied by ECON 2305 (ECON 2301)</td>
<td>3 FINA 3313</td>
<td>Total 36</td>
</tr>
<tr>
<td>Foundation Component**</td>
<td>3 MANA 3318, 4322***</td>
<td></td>
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<tr>
<td>Satisfied by ECON 2306 (ECON 2302)</td>
<td>3 MARK 3321</td>
<td></td>
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<tr>
<td>UNIV 1131 or 1101/Non-Business Elective</td>
<td>3 OPMA 3306</td>
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**Total Credits for BBA 120**

### ACADEMIC OPTIONS

#### Fast Track Programs in Business

This program enables outstanding senior business students to satisfy degree requirements leading to a master’s degree in business while completing their undergraduate program. Students are allowed to complete up to 9 hours of selected graduate coursework and may continue as a graduate student if Bs or better are earned. GMAT, application and related application fees are waived.

**Graduate Degree Options**
- Master of Business Administration
- MS in Business Analytics
- MS in Economics
- MS in Human Resource Management

**Initial Consult with Undergrad Advisor**
- Should occur during the first semester of junior year (60 credit hours)
- A plan to complete Fast Track Foundation Courses for selected graduate option is generated
- GPA standards are accessed and performance targets formulated

**Admission Guidelines**
- Completion of a minimum of 30 hours at UTA with a 3.3 GPA or better
- Completion of ALL required Fast Track Foundation Courses with a 3.5 or better and a B or better in each course
- 3.3 or better Overall GPA at UTA
- 3.3 or better Business GPA at UTA

**Fast Track Foundation Courses**
- FINA 3313
  - BSTAT 3321 or 3322 Business Statistics I or II (whichever is taken first at UTA)
  - 2 additional courses determined by graduate program selected

**Graduate Enrollment**
- Six to nine hours of graduate coursework will be completed as an undergraduate and apply to both degree programs.

#### Double BBA Major Options

Completion of the Double Major is attained by including all of the following courses in the BBA Marketing plan and completing with grades of a C or better in each course listed. This Double BBA option is not compatible with the Fast Track in Business.

**Marketing and Management**
- MANA 3319
- MANA 3320
- Advanced Management Elective
- Advanced Management Elective

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The University of Texas at Arlington College of Business is accredited by AACSB International, true of only 5 percent of all business schools worldwide.

ugadvise@uta.edu
uta.edu/business/ugadvise
# MAJOR COURSE FLOW

## FIRST YEAR

**First Semester - 16 hours**
- ENGL 1301 Composition I
- MATH 1315 College Algebra for Econ. & Bus. Analysis
- HIST 1301 History of the US to 1865
- Life & Physical Science (3 hours with lab)
- MANA 1301 Business in a Global Environment
- UNIV 1131/1101* Student Success (Freshmen/Transfer)

**Second Semester - 15 hours**
- ENGL 1302 Composition II
- MATH 1316 Mathematics for Econ. & Bus. Analysis
- HIST 1302 History of the US 1865 to Present
- Life & Physical Science (3 hours with lab)
- Creative Arts (3 hours)

## SECOND YEAR

**First Semester - 15 hours**
- ACCT 2301 Principles of Accounting I
- ECON 2305 Principles of Macroeconomics
- INSY 2303 Introduction to MIS & Data Processing
- POLS 2311 Government of the US
- Language, Philosophy, Culture (3 hours)

**Second Semester - 14 hours**
- ACCT 2302 Principles of Accounting II
- ECON 2306 Principles of Microeconomics
- BSTAT 2305 Introductory Statistics for Business Analytics
- POLS 2312 State & Local Government
- Non-Business Elective (2 hours)

## THIRD YEAR

**First Semester - 15 hours**
- BLAW 3310 Legal & Ethical Environment of Business
- FINA 3313 Business Finance
- MANA 3318 Managing Organizational Behavior
- MARK 3321 Principles of Marketing
- Advanced Economics Elective (3 hours)

**Second Semester - 15 hours**
- MARK 3324 Consumer Behavior
- Advanced Marketing Elective (3 hours)
- BCOM 3360 Effective Business Communications
- BSTAT 3321 Intermediate Statistics for Business Analytics
- Advanced Business Elective (3 hours)

## FOURTH YEAR

**First Semester - 15 hours**
- MARK 4311 Marketing Research
- Advanced Marketing Elective (3 hours)
- OMPA 3306 Operations Management
- Advanced Accounting Elective (3 hours)
- Advanced Business Elective (3 hours)

**Second Semester - 15 hours**
- MARK 4322 Advanced Marketing Management & Strategy
- Advanced Marketing Elective (3 hours)
- MANA 4322 Strategic Management
- Advanced Business Elective (3 hours)
- Advanced Business Elective (3 hours)

*Per University requirements, all students must complete a Student Success course during the first semester of enrollment.*

*An alternate plan would include 12 hours each long semester and 6 hours during the summer for a total of 30 completed hours per academic year.*

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**MAJOR COURSE FLOW**

- **MARK 4322** Advanced Marketing Management and Strategy (Capstone)
- **MARK 4308** Management & Leadership of the Sales Force
- **MARK 3324** Consumer Behavior
- **MARK 3321** Principles of Marketing
- **BSTAT 3321** Intermediate Statistics for Business Analytics
- **ACCT 2301** Principles of Accounting I
- **BSTAT 2305** Introductory Statistics for Business Analytics
- **MARK 3311** Marketing Research
- **MARK 3303** Principles of Microeconomics
- **MATH 1315** Algebra for Econ & Bus
- **MATH 1316** Math for Econ & Bus
- **Required Courses**
- **Marketing Electives**
- **C or better in Marketing courses required to progress.**

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**NOTES:**
- Mark 4322 prerequisites may NOT be concurrent.
- This timeline is a recommendation, strategically developed for students' success, based on proper positioning of prerequisites and a balanced course load targeting a timely four year graduation.
- MARK 4322 prerequisites may NOT be concurrent.