8th Annual Business Analytics Symposium

AGENDA

Theme: Transforming businesses through Generative AI: Challenges and Opportunities

Venue: The University of Texas @ Arlington University Center

Date: Thursday, March 7, 2024

8:30 - 9:00	Registration and Breakfast
9:00-9:10	Welcome address – Dean Harry Dombroski (College of Business)
9:10-9:55	Keynote Speaker - Rajeshwari Ganesan (Infosys)- Operationalizing Explainable AI in Enterprises
9:55-10:40	Tech Talk 1 - Mike Buob (Sogeti) - AI is Changing Everything: See How Before It's Too Late!
10:40-10:50	Break
10:50-11:40	Tech Talk 2 - Aamer Charania & Babar Bhatti (Dallas AI) - Best practices to embark on the GenAI journey
11:40-12:25	Student Competition Presentations
12:25-1:45	Lunch
1:45-2:35	Tech Talk 3 - Steve Roemerman & Matthew N Bowers (Lone Star Analysis)- Can we trust the future, and can we eliminate manipulation from an AI driven society?
2:35-3:25	Panel discussion – Ericsson, BigID, Accenture, Walmart, TrinityRail - Charting the Future: Navigating Careers in the Age of GenAI
3:25-3:45	Poster presentations and Networking break
3:45-4:35	5 Round Table discussions - See below
4:35-4:45	Student competition awards - Hewlett Packard Enterprise
4:45-4:55	Symposium Awards (Dean Harry Dombroski)
4:55-5:00	Closing Remark (Dr. Radha Mahapatra)
5:00-7:30	Happy Hour - BigID

Workshop by Sogeti: Prompt Engineering – 11:15-1:15

Round Table Discussions

RT 1   Navigating Complexity of Data & Delivering Business Value - Vino Kingston -Lockheed Martin
RT 2   Building Data Fundamentals for Generative AI - Peggy Tsai -BigID
RT 3   AI in Education: Opportunities and Challenges -Dr. Sridhar Nerur - UTA
RT 4   How do you innovate while navigating new risks and an evolving regulatory landscape? - Karley Buckley - DLA Piper
RT 5   Driving Innovation in the GenAI era: Accelerating Progress through Collaboration, Creativity and the Removal of Walls that Slow Progress - Muhammad Mahmood - Ericsson

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