

MONEY, FINANCE AND THE MODERN CONSUMER

FINA 2330

Our class gives an analysis of consumer and financial behavior in present-day society. We deal with the question “how you spend?” than “how much you spend?”. Against this backdrop, students understand how consumption choices define one's identity in society and understand the importance of value-oriented financial goals for the wellbeing of individuals, families, and society at large. Students also develop the critical-thinking and quantitative decision-making skills needed for responsible spending and financial choices.

Objectives

- ✓ To analyze and compare values worldwide and ascertain how they shape people's attitudes toward money and influence their spending and financial behavior, both in the aggregate and as individuals.
- ✓ To conduct an analysis of individual, family, ethnical, cultural, and social values to identify how they can affect peoples' financial well-being.
- ✓ To develop the knowledge base and foundations needed to make informed choices with respect to spending, saving, borrowing, and investing, for long term financial stability.
- ✓ To empower students to use their creative thinking, research abilities, and analytical skills to identify and evaluate alternative solutions to the financial problems individuals and families may encounter in today's complex economic landscape.
- ✓ To develop the necessary quantitative toolset to make sound consumption and financial decisions .
- ✓ To develop the communication skills needed to clearly explain the benefits of sound financial planning and convincingly convey the most suitable course of action to help others achieve their financial goals.
- ✓ To discuss ways to shape and influence individual attitudes and motivations toward financial planning, leading to more effective and wiser consumption and financial decisions.

Class Schedule

FINA 2330-003	Dr. Emmanuel Morales-Camargo	THUR	12:30 PM – 01:50 PM
FINA 2330-002	Dr. Thomas Thomson	THUR	09:30 AM –10:50 PM
FINA 2330-001	Dr. Thomas Thomson	MON-WED	07:00 PM – 08:20 PM