Sponsorship Opportunities
8th Annual Analytics Symposium

Transforming Businesses Through Generative AI: Challenges and Opportunities

Thursday, March 7, 2024: The University of Texas at Arlington, Arlington, Texas

The 8th Annual Business Analytics Symposium provides a forum for industry professionals and academics to exchange information and knowledge in the area of analytics and AI. Around 150 attendees and 40 companies participate every year. This all-day in-person event features tech talks, engaging panels with prominent industry experts, hands-on tech workshops, student analytics competition, and a networking happy hour.

Sponsorships for the 8th Annual Analytics Symposium help fund scholarships and research for the next generation of business analytics professionals.

Please contact Dr. Santoso Budiman, santoso.budiman@uta.edu, for more information.

	Platinum $20,000	Gold $10,000	Lunch $5,000	Happy Hour $5,000	Booth $2,000	Banner $750
Short presentation to the audience	★					
Recognition from podium	★	★	★	★		
Vendor Booth	★	★	★	★	★	
Retractable banner displayed	★	★	★	★	★	★
Logo on symposium website	★	★	★	★	★	★
Logo on event materials	★	★	★	★	★	★
Guests to the symposium	12	6	3	3	2	2

In collaboration with: **Accenture, CHRISTUS Health, Ericsson, Lockheed Martin, Lone Star Analysis, Shopify, Sogeti (part of Capgemini), TrinityRail, and Walmart.**

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