

# 9th Annual Business Analytics Symposium

## AGENDA

**Theme: Are you ready to implement the possible with AI?**

**Date: Thursday, March 6, 2025**

- 8:30 - 9:00 Registration and Breakfast
- 9:00-9:10 Welcome address – Dean Harry Dombroski (College of Business)
- 9:10-9:55 Keynote Speaker – Peggy Tsai (BigID) - Unlocking AI and Digital Innovation: Adoption Trends and Future Strategic Outlook
- 9:55-10:40 Tech Talk 1 - Mike Buob (Sogeti) - The rise of AI agents
- 10:40-10:50 Break
- 10:50-11:40 Tech Talk 2 – Pierre Gustafsson (Ericsson) & Vivek Gnanavelu (Ericsson) - Charting the AI Frontier – From Global Innovation to Venture Success
- 11:40-12:25 Student Competition Presentations (TripAI)
- 12:25-1:45 Lunch - TrinityRail
- 1:45-2:35 Tech Talk 3 – Ashok Muttin (SupplyCopia) & Michael Prokopis (UT MD Anderson Cancer Center) – Transforming Healthcare with AI: Revolutionizing Healthcare and the Supply Chain
- 2:35-3:25 Panel discussion – Brian White (Ericsson – Moderator) - Realizing the Possible: A Q&A on Unlocking AI's Potential in Competence, Supply Chains, and Beyond.
- 3:25-3:45 Poster presentations and Networking break
- 3:45-4:35 Round Table discussions – see below
- 4:35-4:45 Student competition awards - (TripAI)
- 4:45-4:55 Symposium Awards (Dean Harry Dombroski)
- 4:55-5:00 Closing Remark (Dr. Radha Mahapatra – ISOM Department Chair)
- 5:00-7:30 Happy Hour - BigID

**Workshop by Microsoft:** Transform the way you work with Microsoft Copilot – 10:50- 12:20

**Workshop by KNIME:** Codeless, Visual and Explainable Sentiment Analysis with Generative AI and KNIME 1:30 – 3:00

### Round Table Discussions

RT1 Building Data Fundamentals For Generative AI – Peggy Tsai (BigID)

RT2 Fortifying the Future: Navigating AI Security, Governance, and Vendor Risk – Jason Rorie (Triad Cyber Academy)

RT3 Redefining Enterprise Competence Through AI “AI, What Would You Say You Do Here? – Mike Christian (From the Future)

RT4 Taking Baby Steps Toward Long-Term Growth (GenAI and LLM) – Daniel Windle (TrinityRail)

RT5 Is AI a threat to traditional pedagogy? - Dr. Jayarajan Samuel (UTA)



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