



**Center for Innovation and
Digital Transformation**

5th Annual Business Analytics Symposium

AGENDA

Theme: Fostering Innovation through AI and Analytics

Venue: The University of Texas @ Arlington University Center

March 5, 2020



Bridging Business and Research



Time	Agenda	Speakers	Room
8:30-9:00	Registration and Breakfast		Rio Grande
9:00-9:15	Welcome Address	Dean Harry Dombroski - UTA College of Business	Rio Grande
9:15-10:15	Keynote: Building an Agile Organization through AI.	Dr. Ramesh Patil - CTO of Digité Inc.	Rio Grande
10:15-11:15	TechTalk: Building Personalization through reinforcement learning (millions of travelers use case).	Vidhya Balakrishnan - Senior Director for Retailing Solutions at Sabre. Rajeev Bellubbi - Senior Principal, Sabre Labs and Product Strategy at Sabre.	Rio Grande
11:15-11:30	Break		
11:30-12:30	TechTalk: Behavioral analytics is not just for retail.	Steve Roerman - Chairman of Lonestar Analysis. Caleb Baucom - Price Analyst – Price to Win at L3	Rio Grande
12:30-01:45	Lunch & Student Competition Presentations	Alcon	Rio Grande
01:45-02:45	Break & Interact with Students & view early AWS DeepRacer results	Student-University Relations at Concho starting 1:45 - finish	
02:45-03:45	TechTalk: It's not about the algorithm, it's about the logistics.	Ted Dunning, PhD – CTO for MapR at Hewlett Packard Enterprise.	Rio Grande
03:45-04:45	TechTalk: How AI is shaping Telecom Operations (with real world examples of applied AI).	Ulrika Jägare - Head of AI/ML Strategy Execution at Ericsson North America.	Rio Grande
04:45-04:55	Awards	Dean Harry Dombroski - UTA College of Business	Rio Grande
04:55-05:00	Closing message	Dr. Radha Mahapatra – Chair, UTA Information Systems and Operations Management Department	Rio Grande
05:00-07:30	HAPPY HOUR	Networking - Everyone	Carlisle

AWS DeepRacer Workshop

Time	Agenda	Speakers	Room
11:15-12:45	DeepRacer presentation	AWS	Guadalupe
02:00-06:30	DeepRacer		Carlisle