

Bachelor of Science in Business Analytics

A STEM PROGRAM



Have an aptitude for problem solving with strong quantitative and programming skills?

Want to enter a high-demand career with predicted high job growth?

Want to earn an average starting salary > \$60K?

Join our BS in Business Analytics!

Business analytics is the application of statistical methods, and AI and machine learning techniques to derive actionable insights from business data to help guide a company's decisions and strategies. Companies in all areas are moving towards data-driven decision making.

You can qualify for the BSBA program with a grade of B or better in BSTAT 3321 and INSY 3300.

Limited number of scholarships available for highly qualified students – \$2000 per year; renewable for a second year.

Course Topics

Include:

- Python programming
- Business statistics
- Data Mining
- Predictive Analytics
- Data Visualization
- Ethics in Data Usage

Contact Information

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