

Certificate in Business Analytics

Only 12 credit Hours!

Fall 2021

Boost Your Career with Business Analytics!

A focus in Business Analytics can be a strong addition to your Accounting, Economics, Finance, Information Systems, Management, Marketing, or Operations Management degree and set you apart from other applicants.

See Your Advisor Today!

College of Business
Undergraduate Advising
UT Arlington
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UNIVERSITY OF
TEXAS
ARLINGTON

COLLEGE OF
BUSINESS



“Demand for data analysts is skyrocketing” Jen Dubois, QUANTHUB

As organizations strive to leverage massive amounts of data (popularly known as Big Data) to support business decisions, they expect their employees in all functional areas to acquire data science and skills. The BA Certificate will provide the necessary analytics skills to all COB majors and will give them an edge in the marketplace.

Admission Requirements

Undergraduate students in good standing in the College of Business with a B in both BSTAT 3321 and INSY 3300.

Certificate Requirements

Students will complete 12 credit hours of course work comprising the following courses:

- INSY 3300 Introduction to Programming
- BANA 3308 Introduction to Business Analytics
- BANA 3309 Data Visualization and Business intelligence
- BANA 4311 Ethical and Social Issues in Data Science