

# Certificate in Business Analytics

Only 12 credit Hours!



UNIVERSITY OF  
**TEXAS**  
ARLINGTON

COLLEGE OF  
**BUSINESS**

## Boost Your Career with Business Analytics!

A focus in Business Analytics can be a strong addition to your Accounting, Economics, Finance, Information Systems, Management, Marketing, or Operations Management degree and set you apart from other applicants.



*“Demand for data analysts is skyrocketing” Jen Dubois, QUANTHUB*

As organizations strive to leverage massive amounts of data (popularly known as Big Data) to support business decisions, they expect their employees in all functional areas to acquire data science and skills. The BA Certificate will provide the necessary analytics skills to all COB majors and will give them an edge in the marketplace.

### Admission Requirements

Undergraduate students in good standing in the College of Business with a B or better in both BSTAT 3321 and INSY 3300.

### Certificate Requirements

Students will complete 12 credit hours of course work comprising the following courses:

- INSY 3300 Introduction to Programming
- BANA 3308 Introduction to Business Analytics
- BANA 3309 Data Visualization and Business intelligence
- One of the following courses:
  - BANA 4308 Advanced Data Science
  - BANA 4311 Ethical and Social Issues in Data Science

### See Your Advisor Today!

College of Business  
Undergraduate Advising  
UT Arlington  
701 S. West Street  
Room 107  
Arlington, Texas 76019  
[ugadvise@uta.edu](mailto:ugadvise@uta.edu)