Center for Innovation and Digital Transformation

Presents:

The 5th Annual Business Analytics Symposium
Fostering Innovation Through AI and Analytics
Thursday, March 5, 2020

The annual symposium provides a forum for industry professionals and academics to exchange information and knowledge in the area of analytics and AI. Last year's symposium was attended by about 150 participants with 30 companies from various industries represented. Looking at the trend, we expect a much larger gathering in 2020. Come and join us.

Program
Key Note Speaker

Title: **Building an Agile Organization through AI**
- **Dr. Ramesh Patil** - CTO of Digité Inc.

Tech Talks
Title: **Building Personalization through reinforcement learning (millions of travelers use case)**
- **Vidhya Balakrishnan** - Senior Director for Retailing Solutions at Sabre.
- **Rajeev Bellubbi** - Senior Principal, Sabre Labs and Product Strategy at Sabre.

Title: **Behavioral analytics is not just for retail**
- **Steve Roemerman** - Chairman of Lonestar Analysis.
- **Caleb Baucom** - Price Analyst – Price to Win at L3

Title: **It's not about the algorithm, it's about the logistics.**
- **Ted Dunning, PhD – CTO for** MapR at Hewlett Packard Enterprise.

Title: **So, you've deployed AI. What happens now?**
- **Ulrika Jägare** - Head of AI/ML Strategy Execution at Ericsson North America

Workshop

AWS DeepRacer **-** Limited seating (must register)

Student Data Science Competition Presentations

Student and Industry Meet and Greet

Drawing for a 2-hour technical presentation by a UTA faculty at your DFW office location

Symposium Event
Time: 8:30 am – 7:30 pm (Happy hour @ 5pm)
Venue: Rio Grande Hall
E.H. Hereford University Center
University of Texas @Arlington
300 W First St, Arlington, TX 76019

Parking included – must submit car license plate number upon registration. 1 car/attendee.
Breakfast, Lunch, and Happy Hour are provided

Registration
Registration date: January 15- February 27
Registration fee (early registration discount)
Eventbrite link

For More information Contact:
Dr. Santoso Budiman
Director - Center for Innovation and Digital Transformation
digital.innovation@uta.edu
817-272-6358