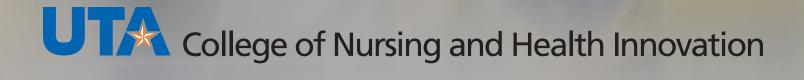
## Strategic Plan 2021-2026



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#### Forward from the Dean

Over the last 50 years, our College has emerged as a leader in simulation technology, experiential learning, and translational research, and in 2014, UTA's College of Nursing merged with the Department of Kinesiology to form the College of Nursing and Health Innovation. This merge has taken our College to new heights as we have excelled in high-quality clinical education, renowned research and robust community engagement.

As we look to our recent history, our College has transformed into a nationally recognized leader in health innovation, as one of only a handful of colleges in the country to simultaneously hold three National League of Nursing distinctions. We also remain the largest producer of baccalaureate-prepared nurses in Texas, and are among the top 40 colleges of nursing in National Institutes of Health funding. We have added important new programs to our repertoire, including an undergraduate and a graduate public health program. Those before us have certainly laid the path for our continued excellence, and this plan outlines our route ahead.

Today, as we look to our future, this 2021-2026 strategic plan is meant to serve as our College's guiding light and is aligned with UTA's Strategic Plan 2025, designed to shape the future of higher education. Our plan thoughtfully aligns and partners with UTA's mission and its guiding principles, which work together to inspire bold solutions with global impact through creative scholarship, transformational access, and collaborative learning.

In this publication, our faculty and staff have carefully crafted a plan to elevate our College even higher in a measured and methodical manner that will help us reach our strategic priorities and goals over the coming years.

This plan sets out actionable immediate and long-term tactics that will ensure the continued success of our College, which we have already begun in many respects. I look forward to seeing our growth and advancement over the next five years and invite readers to stay engaged with our College to learn about our progress as we put this plan into action.

I want to thank the steering committee and workgroup members who have brought life to this plan and will oversee its execution in the years to come. They have made a significant contribution to our College through their efforts, and it will make a substantial impact on our future students, our ongoing and new research, and our engagement with the local, national and global community.

Elizabeth I. Merwin, Ph.D., RN, FAAN Dean, College of Nursing and Health Innovation

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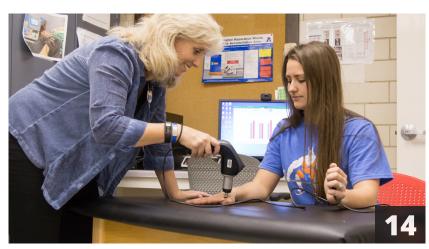
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## **Our University**

## Mission

The University of Texas at Arlington is a comprehensive research, teaching, and public service institution whose mission is the advancement of knowledge and the pursuit of excellence. The University is committed to the promotion of lifelong learning through its academic and continuing education programs and to the formation of good citizenship through its community service learning programs. The diverse student body shares a wide range of cultural values and the University community fosters unity of purpose and cultivates mutual respect.

## Vision

The University of Texas at Arlington is a pre-eminent urban public research university that inspires bold solutions with global impact through creative scholarship, transformative access, and collaborative learning.

## Guiding Principles of UTA's 2025 Strategic Plan



## **Our Foundation**



## Mission

CONHI'S mission is to advance global health and the human condition through transdisciplinary collaboration by engaging in high-quality teaching, research, scholarship, practice, and service to prepare a diverse population of health professionals and to reduce health disparities.



## Vision

CONHI'S vision is to provide innovative, exceptional education, through research and practice to advance health and the human condition globally.

## Our Guiding Principles

As the College prepares for the future, it remains committed to the guiding principles of diversity and inclusion, promoting and enriching a positive work environment in which faculty and staff can thrive, strengthening and growing the academic mission, advancing interdisciplinary research, and improving service to patients and the community.



## ACADEMIC MISSION

The strategic plan seeks to strengthen and grow our academic mission



## OUR PEOPLE

The strategic plan promotes an enriching and positive work environment in which our faculty and staff can thrive



STRATEGIC PLAN 2021-2026





## DIVERSITY & INCLUSION

The strategic plan advances opportunity and learning for the most diverse student programs and faculty

## RESEARCH MISSION

The strategic plan fosters interdisciplinary research and scholarship

## PRACTICE & SERVICE

The strategic plan enables us to improve service to our patients and to the community



#### A Future-Focused Plan

#### A road map for CONHI

The College of Nursing and Health Innovation (CONHI) has built a tradition of excellence to become a nationally recognized educational institution and has a national reputation for highquality on-campus and on-line undergraduate and graduate programs. To continue to build on this tradition of excellence, a future-focused strategic plan was developed to guide the college in achieving its strategic aspirations over the next 5-7 years.

Every member of CONHI is in a position to make a difference and to contribute to the College's mission and vision for excellence in education, research, practice, and scholarship. The strategic plan provides a road map developed by interdisciplinary teams of faculty and staff with student input that strategically aligns with UTA's strategic plan.



## **Strategic Pillars**

The CONHI strategic plan is a living and flexible road map that defines the key milestones, work steps, measurable outcomes, required resources, performance dashboards, timelines, and accountability for achieving the strategic goals and aspirations aligned with each strategic pillar.

Aligned with our guiding principles, the strategic pillars that form the College's future-focused strategic framework for prioritizing and delivering academic and research programs are:



Innovation, Discovery, and Research



Global Engagement and Public Health Advocacy



Transformative Education and Clinical Experience



People, Partnerships, and Leadership

#### UTA COLLEGE OF NURSING AND HEALTH INNOVATION





#### Strategic Pillar 1

## Innovation,

## Discovery, &

## Research

CONHI continues to expand its research portfolio and to recruit, retain, and foster skilled faculty researchers and post-graduate research students dedicated to advancing basic science research to community-based research. UT Arlington is a Carnegie Research 1 institution, and our strategic plan reflects our college's ongoing commitment to building a community of scholars committed to becoming leaders in innovation, discovery, and interdisciplinary research.

## Distinguished in research interdisciplinary teams leading innovation and discovery to advance health and the human condition.

## Goal 1

### Expand Clinical Research Infrastructure

1.1 Establish select research partnerships at a local hospital or health system

1.2 Explore opportunities for a nurse managed clinic

## Goal 2

### Expand Pre-Clinical Research Core Facilities

2.1 Establish partnership(s) to broaden CONHI's access to research core services in the metroplex

2.2 Expand existing research core facilities within the college



## Goal 3

#### Strengthen Research Infrastructure in Health Outcomes, Policy And Education

3.1 Establish a core interdisciplinary research team focusing on health outcomes, policy and education

3.2 Design concept for a future Center for Health Outcomes, Policy and Education (HOPE Center)

## Goal 4

### Increase Post Award Faculty Support

4.1 Continue to improve support for post award services and centralize all research grants and contracts related activities







Strategic Pillar

## Global Engagement & Public Health Advocacy

Our global engagement strategy seeks to help our faculty and students achieve multiple perspectives and impact global health issues, including emerging public health concerns and diverse cultural beliefs and practices. We strive to build new global partnerships by using the collective knowledge, skills and experiences of our faculty and students to advance interdisciplinary education, promote innovation, strengthen the nursing workforce and advocate for the advancement of nursing education and research and public health policy globally.

## Globally engaged through scholarship, practice, transformative access, collaborative learning, and outreach.

## Goal 1

Establish Global (State, National, International) Collaborative Partnerships to Advance Education, Practice, Research, & Scholarship

1.1 Establish a formal, centralized structure for global engagement to support and manage global initiatives in education, research, practice, and policy

1.2 Build partnerships globally that improve education, research, and practice

1.3 Promote global research and scholarship among faculty and students in CONHI through study abroad opportunities each year

## Goal 2

Advance Education, Research, & Practice Within UTA Public Health, Local and Global Communities

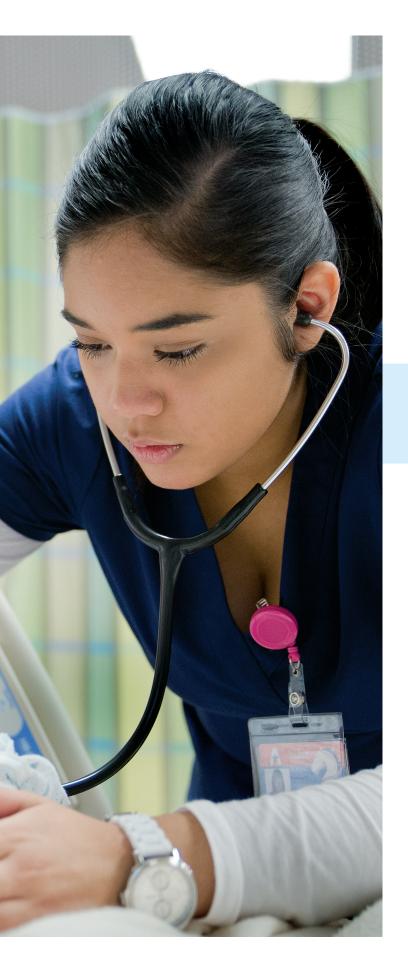
2.1 Strengthen UTA Public Health Programs by attaining Council on Education for Public Health (CEPH) accreditation for UTA Public Health Programs

2.2 Grow UTA Public Health Academic Programs, considering options such as certificates, PhD in Public Health, and enhancing existing programs

2.3 Design concept and infrastructure for a Public Health Department within CONHI







### Strategic Pillar

## Transformative Education & Clinical Experience

Our strategic focus is on academic excellence and ensuring our students successfully complete their degrees and are prepared for the workforce. Our strategic priorities strive to enhance student success by offering multiple learning platforms, hands on training and application using simulation and new technologies, and diversity in clinical learning experiences. These endeavors will position our college to be agile and responsive to employer and market needs ensuring our graduates are prepared and competitive for the workforce of tomorrow.

## CONHI has a national reputation built on a tradition of academic excellence, quality, and affordability.

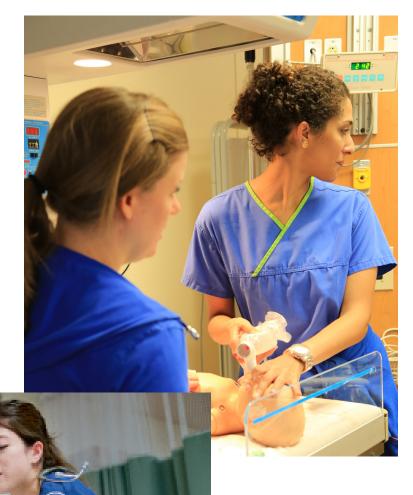
### Goal 1

Establish Strategies to Strengthen and Expand High Quality Educational and Training Experiences

1.1 Develop additional faculty resources for continuing professional development, program evaluation, and academic accreditation

1.2 Further facilitate faculty development for innovative teaching strategies

1.3 Seek accreditation for the Simulation Center



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## Goal 2

Design Educational Programs Matched to Emerging Market Needs

2.1 Explore and assess merging market needs for development of educational degree programs

2.2 Explore and assess emerging market needs for development of certificate programs including interdisciplinary health care skills and career advancement

### Goal 3

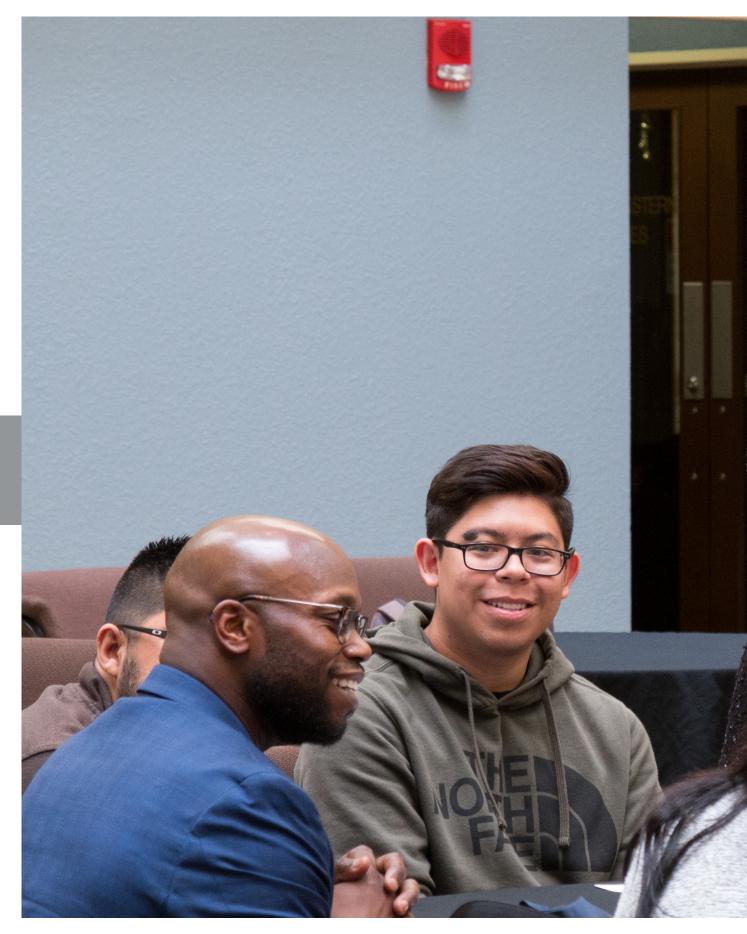
#### Develop Opportunities to

#### Enhance Alumni Engagement

3.1 Provide opportunities and events where alumni can network with faculty, students, and fellow alumni

3.2 Strengthen alumni communication and engagement to better inform CONHI activities and curriculum







### Strategic Pillar

## People,

## Partnership, &

## Leadership

The College strives to recruit, develop, and retain exceptional faculty and staff representative of the diverse community we serve. Our strategic plan focuses on new strategies to promote career advancement, leadership development, and diversity and inclusion initiatives. We value our partnerships with health systems, industry and the local community recognizing they are vital to advancing education, research, and clinical training. Our plan focuses on building and nurturing partnerships throughout our community, state, nationally and globally. Alumni engagement is important to foster support and involvement with the college, faculty, and students; and we are committed to enhancing communication and collaboration with our alumni.

Promote an enriching environment for career growth, leadership development, and community engagement.

#### Goal 1

To Establish A Network for Engagement of Current and Former Students in CONHI

1.1 Increase CONHI's digital and social media outreach

1.2 Design unit to house student networks and student organizations to further cultivate a sense of belonging and inclusion

1.3 To better connect current students and alumni based on areas of diverse interest

1.4 Improve student connection with alumni organizations prior to graduation

## Goal 2

To Establish and Nourish Effective Community Partnerships

2.1 Optimize technologies for clinical affiliation data management

2.2 Strengthen existing, and develop new partnerships to advance community engagement, education, research and scholarship

2.3 Establish centralized support for oversight, coordination, and advancement of strategic partnerships

2.4 Create a CONHI community board to guide development and management of partnerships



## Goal 3

To Recruit, Retain, and Foster Faculty and Staff Representative of Our Diverse Community

3.1 Cultivate opportunities for career advancement, mentoring, and leadership development for CONHI faculty and staff

3. 2 Develop strategies to incentivize and recognize unique career accomplishments

3.3 Develop a comprehensive, ongoing information system for new and continuing faculty and staff

3.4 Market benefits of working at UTA CONHI to recruit and retain top talent

3.5 Continue to foster initiatives and program development offerings supporting diversity and inclusion









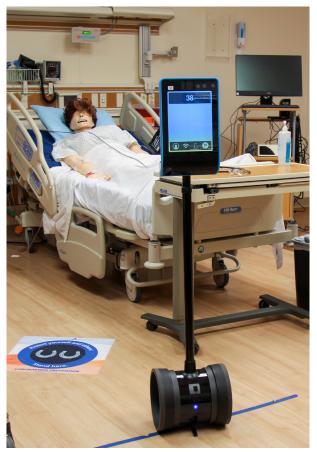
## What's Next

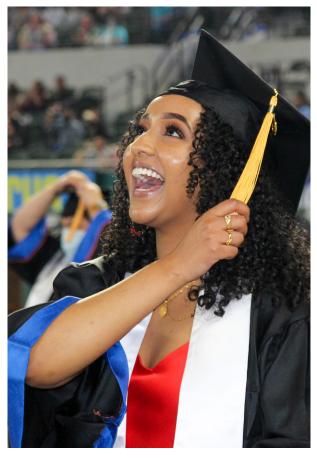
Our strategy supports core operations and business areas but is also bold and flexible to enable CONHI to become "who we aspire to be" over the next years.

Implementation of our strategic goals and initiatives will not happen overnight, it will require dedicated resources, teamwork, partnerships, and open communication amongst CONHI executive leaders, faculty, and staff. Dedicated teams of faculty, staff, and students working together will keep the college continuously moving toward our desired destination and toward achieving our goals over the next five years.

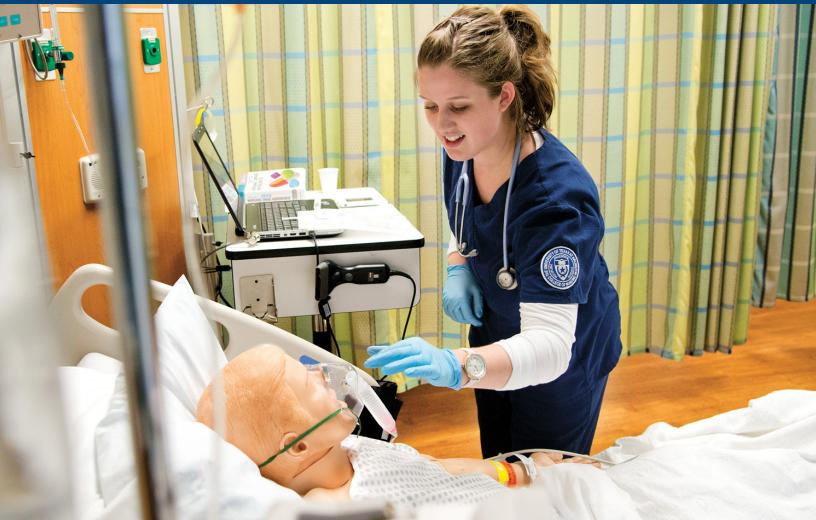








## UTA College of Nursing and Health Innovation



Updated: August 23, 2021