



Capabilities Statement

Elevate Learning, Minimize Mistakes, Optimize Results

Bubo Learning Design, LLC specializes in producing accessible, beautiful, and effective instructional learning design solutions. Our customized, innovative products prioritize applied knowledge, while our services ensure every client gets the exact solution they need.

Our services include self-paced and instructor-led curriculum development, digital media production, organizational development consulting, and online training/learning deployment.

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541330	541611	611420
541511	541612	611519
541512	541618	611699
541519	541990	611710

Services

DESIGN

- Custom Motion Graphics
- Animated Videos
- Audio & Voice Over
- Learning & Instructional
- Visual Concepts
- UI/UX
- Branding
- Video Production
- Gamification & Interactives

DEVELOP

- Custom eLearning
- Learning Needs Assessment
- 508 Compliance
- Creative & Technical Writing
- Microlearning
- Job Aids
- VR/AR

DEPLOY

- Mobile Learning
- Publishing & Tracking
- Systems Maintenance & Support
- Existing Course Enhancements
- SCORM Compliance
- Learning Management Systems (LMS)

CONTENT SPECIALIZATION

- | | | |
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| <ul style="list-style-type: none"> • Diversity, Equity, and Inclusion • Leadership • Communication | <ul style="list-style-type: none"> • Sales Enablement • Train the Trainer • Coaching for Performance | <ul style="list-style-type: none"> • Creative Problem Solving • Developing Talent • On-the-Job Training |
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Our Work



U.S. Air Force - NCO Training

Bubo developed leadership training curriculum for Non-Commissioned Officers to prepare them for the responsibilities of leadership, with a focus on emotional intelligence and crisis management. The course included an interactive workshop created and managed by Bubo.

✉ RAMNARINE, SHENA R MSgt USAF AFGSC 9 BS/SARM shena.ramnarine@us.af.mil

"This workshop was created to fill a need that we have in the Air Force. There seems to be a disconnect between supervisors and their airmen when it comes to communicating" ~Master Sgt. Shena Ramnarine



LinkedIn - Valorem

Bubo played a critical role in every stage of the LinkedIn Valorem project's development and deployment, shaping content to production goals, producing learning materials, and providing technical support for over 200 webinar sessions covering 25 unique topics.

✉ Sara Phillips sphillips@linkedin.com

"Working with Bubo felt both easy and innovative because of [the team's] thoughtful consideration, willingness to try new things, AND speed to inform and delegate." ~Cory Welsh, Global Program Manager



UTD Center for BrainHealth - SMART Facilitator Training

Bubo's skilled consultants worked with SMEs to convert neuroscience material and content to on-demand, digestible subjects for future instructors to interpret and deliver.

✉ Jennifer Zientz jennifer.zientz@utdallas.edu

"We are so grateful for the enthusiasm, expertise, and dedication your team brought to this project. Working with you was seamless and exciting for us ... you've made us totally rethink the way we conceptualize training other trainers, and I'm confident your guidance will continue to make us better at how we deliver trainings as an organization ... " ~Katie Hinds, M.S., CCC-SLP



Yulista Holding, LLC - Suicide Awareness and Prevention

Bubo developed suicide prevention training to provide resources for at-risk populations within Yulista's workforce and raise awareness of potential suicide warning signs.

✉ Travis Pyle travis.pyle@yulista.com

"From start to finish, the Bubo Learning Team was easy and professional to work with. The Bubo Team listened to all of our feedback and made prompt adjustments as necessary. The finished product is intuitive for our users and has made a great impact to our organizational awareness regarding suicide." ~Travis Pyle, YHL Training Manager

