



**DUNS:** 11-607-3763

**CAGE:** 8WA51

# Capabilities Statement

## VENDOR INFORMATION

**POC:** Roy Willis, Owner

**P:** (972) 224-7182

**E:** roy@rlwinsurance.net

**Address:** 1229 E. Pleasant Run Road  
Suite 130.  
Desoto, TX 75115

**web:** www.rlwinsurance.net

**DUNS:** 11-607-3763

**CAGE:** 8WA51

**Primary NAICS Code:** 524210 -  
Insurance Agent/Broker

**Secondary NAICS Code:** 524126,  
524114, 524113, 524298, 524130

**Set Asides:** Service-Disabled  
Veteran-Owned Small Business  
Minority-Owned Small Business



## About us...

Roy L. Willis Insurance Group LLC is a Service-Disabled Veteran-Owned Small Business founded by a Specialist 4 in the Army Signal Core. We are a one-stop shop for your general line insurance needs. We are committed to offering a variety of affordable insurance products tailored to meet your specific and ever-changing needs. Demonstrating knowledge and a passion for delivering unparalleled service, we are committed to building relationships one policy at a time.

## Core Competencies

- Risk/analysis of current coverage
- Recommend the appropriate coverage
- Protect your business with policies tailored to your needs
- Client Relationship Management
- Products: Commercial, Public and Products Liability, Casualty (Auto, Employers Liability, General Liability), Professional Liability, Property, Surety, Artisan, Accident and Health and Annuities

## Differentiators

- 20+ years experience
- Affordable rates
- Partners with over 40 providers
- "A" rating by A.M. Best
- As a Service-Disabled Veteran-Owned Small Business, we value everyone. It is a privilege to serve our customers.

## Past Performances

- Full Gospel Holy Temple, Garland, TX
- Lively Stone Holiness Church, Terrell, TX
- 95% retention rate