

| Executive MBA Schedule 2023 - 2024 v.3 | | |
|--|------------------------------|---------------------------|
| Fall 2023 | AM | PM |
| Opening session | 8:00am-12:30pm | 1:00-5:30pm |
| Monday, August 21, 2023 | Orientation | Quant Analysis 1 |
| Tuesday, August 22, 2023 | 1 Quant Analysis 2 | Leadership Lab I 1 |
| Wednesday, August 23, 2023 | 2 Quant Analysis 3 | Leadership Lab I 2 |
| Thursday, August 24, 2023 | 3 Quant Analysis 4 | Leadership Lab II 1 |
| Friday, August 25, 2023 | 4 Quant Analysis 5 | Leadership Lab II 2 |
| Saturday, August 26, 2023 | 5 Quant Analysis 6 | Leadership Lab II 3 |
| Fall 2023 | 8:00am-12:30pm | 1:00-5:30pm |
| Saturday, September 2, 2023 | 6 Labor Day weekend | |
| Saturday, September 9, 2023 | 7 Fin Acc 1 | Marketing 1 |
| Saturday, September 16, 2023 | 8 Fin Acc 2 | Marketing 2 |
| Saturday, September 23, 2023 | 9 | |
| Saturday, September 30, 2023 | 10 Fin Acc 3 | Marketing 3 |
| Saturday, October 7, 2023 | 11 Fin Acc 4 | Marketing 4 |
| Saturday, October 14, 2023 | 12 | |
| Saturday, October 21, 2023 | 13 Fin Acc 5 | Marketing 5 |
| Saturday, October 28, 2023 | 14 Fin Acc 6 | Marketing 6 |
| Saturday, November 4, 2023 | 15 | |
| Saturday, November 11, 2023 | 16 Fin Acc 7 | Marketing 7 |
| Saturday, November 18, 2023 | 17 Fin Acc 8 | Marketing 8 |
| Saturday, November 25, 2023 | 18 Thanksgiving weekend | |
| Friday, December 1, 2023 | Leadership Lab I 3 | Leadership Lab I 4 |
| Saturday, December 2, 2023 | 19 Leadership Lab I 5 | Leadership Lab I 6 |
| Spring 2024 | 8:00am-12:30pm | 1:00-5:30pm |
| Saturday, January 20, 2024 | 1 Financial Mgmt 1 | Strategic Cost Mgmt 1 |
| Saturday, January 27, 2024 | 2 Financial Mgmt 2 | Strategic Cost Mgmt 2 |
| Saturday, February 3, 2024 | 3 Financial Mgmt 3 | Strategic Cost Mgmt 3 |
| Saturday, February 10, 2024 | 4 | |
| Saturday, February 17, 2024 | 5 Financial Mgmt 4 | Strategic Cost Mgmt 4 |
| Saturday, February 24, 2024 | 6 Financial Mgmt 5 | Strategic Cost Mgmt 5 |
| Saturday, March 2, 2024 | 7 Financial Mgmt 6 | Strategic Cost Mgmt 6 |
| Saturday, March 9, 2024 | 8 | |
| Saturday, March 16, 2024 | 9 Financial Mgmt 7 | Strategic Cost Mgmt 7 |
| Saturday, March 23, 2024 | 10 Financial Mgmt 8 | Strategic Cost Mgmt 8 |
| Saturday, March 30, 2024 | 11 Easter Weekend | |
| Saturday, April 6, 2024 | 12 Operations 1 | Operations 2 |
| Saturday, April 13, 2024 | 13 Operations 3 | Operations 4 |
| Saturday, April 20, 2024 | 14 | |
| Saturday, April 27, 2024 | 15 Operations 5 | Operations 6 |
| Friday, May 3, 2024 | 16 | Executive Coaching - Teel |
| Saturday, May 4, 2024 | 17 Operations 7 | Operations 8 |
| Summer 2024 | 8:00am-12:30pm | 1:00-5:30pm |
| Saturday, May 18, 2024 | 1 Digital Transformation 1 | Strategic Pricing 1 |
| Saturday, May 25, 2024 | 2 Memorial Day Weekend | |
| Saturday, June 1, 2024 | 3 Digital Transformation 2 | Strategic Pricing 2 |
| Saturday, June 8, 2024 | 4 Digital Transformation 3 | Strategic Pricing 3 |
| Saturday, June 15, 2024 | 5 | |
| Saturday, June 22, 2024 | 6 Digital Transformation 4 | Strategic Pricing 4 |
| Saturday, June 29, 2024 | 7 Digital Transformation 5 | Strategic Pricing 5 |
| Saturday, July 6, 2024 | 8 Independence Day weekend | |
| Saturday, July 13, 2024 | 9 Digital Transformation 6 | Strategic Pricing 6 |
| Saturday, July 20, 2024 | 11 Sales/BusDev 1 | Leadership Lab III 1 |
| Saturday, July 27, 2024 | 13 Sales/BusDev 2 | Leadership Lab III 2 |
| Friday, August 2, 2024 | 14 | Executive Coaching - Teel |
| Saturday, August 3, 2024 | 15 Sales/BusDev 3 | Leadership Lab III 3 |
| Fall 2024 | 8:00am-12:30pm | 1:00-5:30pm |
| Saturday, August 24, 2024 | 1 Leadership Lab IV 1 | Negotiations 1 |
| Saturday, August 31, 2024 | 2 Labor Day Weekend | |
| Saturday, September 7, 2024 | 3 Leadership Lab IV 2 | Negotiations 2 |
| Saturday, September 14, 2024 | 4 Leadership Lab IV 3 | Negotiations 3 |
| Saturday, September 21, 2024 | 5 Pre Trip Briefing | |
| Saturday, September 28, 2024 | 6 | |
| Saturday, October 5, 2024 | 7 Global Business Management | |
| Saturday, October 12, 2024 | 8 Global Trip Oct 5 - Oct 14 | |
| Saturday, October 19, 2024 | 9 | |
| Saturday, October 26, 2024 | 10 | Global Presentations |
| Saturday, November 2, 2024 | 11 SIE 1 | SIE 2 |
| Saturday, November 9, 2024 | 12 SIE 3 | SIE 4 |
| Saturday, November 16, 2024 | 13 SIE 5 | SIE 6 |
| Saturday, November 23, 2024 | 14 SIE 7 | SIE 8 |
| Saturday, November 30, 2024 | 15 Thanksgiving Weekend | |
| Friday, December 6, 2024 | 16 Executive Coaching - Teel | Leadership Lab V 1 |
| Saturday, December 7, 2024 | 17 Leadership Lab V 2 | Leadership Lab V 3 |

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| 5225 | Foundations of Quantitative Analysis | 6 | 2.0 | Fall 2023 |
| 5212 | Leadership Laboratory I | 6 | 2.0 | Fall 2023 |
| 5101 | Leadership Laboratory II | 3 | 1.0 | Fall 2023 |
| 5304 | Financial Accounting | 8 | 3.0 | Fall 2023 |
| 5308 | Marketing | 8 | 3.0 | Fall 2023 |
| 5309 | Financial Management | 8 | 3.0 | Spring 2024 |
| 5303 | Strategic Cost Management (Mgmt Acct) | 8 | 3.0 | Spring 2024 |
| 5307 | Operations/Supply Chain | 8 | 3.0 | Spring 2024 |
| 5206 | Digital Transformation of the Enterprise | 6 | 2.0 | Summer 2024 |
| 5202 | Strategic Pricing (Strategy and Tactics) | 6 | 2.0 | Summer 2024 |
| 5199 | Sales/Business Development/Key Account Mgmt | 3 | 1.0 | Summer 2024 |
| 5111 | Leadership Laboratory III | 3 | 1.0 | Summer 2024 |
| 5123 | Negotiations | 3 | 1.0 | Fall 2024 |
| 5105 | Leadership Laboratory IV | 3 | 1.0 | Fall 2024 |
| 5413 | Global Business Mgmt. (overseas trip) | | 4.0 | Fall 2024 |
| 5310 | Strategy, Intrepreneurship, Entrepreneurship (SIE) | 8 | 3.0 | Fall 2024 |
| 5106 | Leadership Laboratory V | 3 | 1.0 | Fall 2023 |

36.0

Learning Goals:

This curriculum is designed to allow students to develop the following skills and competencies:

1. Leadership and Decision Making in complex business environments
2. Knowledge of economic frameworks relevant to business strategy within market contexts
3. Strategy formulation and strategic thinking
4. Understanding of organizations and managerial execution within them
5. Development of a Global Outlook and ability to manage in a global economy
6. Technical business skills in the major business disciplines
7. Opportunity for each individual to develop an advanced leadership persona in the areas of communication, presence, etiquette, presentation skills etc.
8. Knowledge of ethics, sustainability and workforce diversity issues.
9. Knowledge of team dynamics and ability to lead and work effectively in teams
10. Ability to work effectively and cross-functionally with other professionals

And the following differentiator:

The **Leadership Laboratory** is a course that is integrated throughout the entire program and combines individual managerial, leadership development and organizational development into one Leadership Framework course that will position our graduates for maximum effectiveness and success as High Performance Leaders in high performance organizations.

This course seeks to synthesize the broad variety of leadership and organizational models into a comprehensive leadership system.