

2017-2018 HONORS COLLOQUIA

"Manipulating Consent Online During the Election: Why Data Privacy Matters"

Professor Estee Beck, Department of English

Personalized advertisements are increasingly common online. But the abuse of the networks that broadcast ads is extraordinary. What happens when foreign actors manipulate ad networks on social media sites in addition to spreading fake news? Join us for the next Honors Colloquium, when Dr. Estee Beck of the Department of English will describe her research into psychometrics and online surveillance—and how to protect privacy online.



(Photo courtesy of Blue Coat Photos)

Noon

Friday, October 20, 2017

Carolyn A. Barros Reading Room, 100-A College Hall

Pizza and Beverages Provided

n. pl. col·lo·qui·a (-kwē-ə)

1. An informal meeting for the exchange of views.

2. An academic seminar on a broad field of study, usually led by a different lecturer at each meeting.

The Honors Colloquia are a series of informal academic discussions of current research by faculty, staff, and students of the Honors College.