

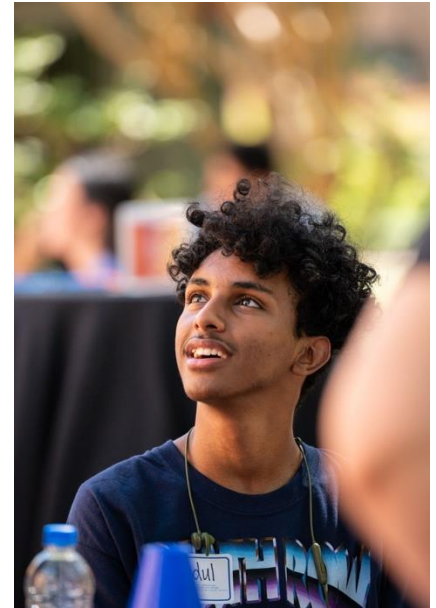


UTA 2030



Leadership Talking Points

- It is hard to accomplish anything without a plan. UTA 2030 --- UTA's strategic plan --- is the road map that will guide UTA forward over the next 6 years as we continue to improve the communities and people we serve.
- The 6-year strategic plan (FY24 – FY30) ensures our university, colleges, departments, faculty and staff are moving in the same direction, helping us to deliver on our mission and vision --- not just in DFW, but across the state of Texas, nation and world.
- Everyone --- regardless of their job title or level --- has a role and stake in its success.
- Under the direction of Jennifer Cowley, president of UT Arlington, and Tamara Brown, Provost and Senior Vice President of Academic Affairs, the Institutional Strategic Planning Committee and organizational leaders across UTA oversee the implementation and execution of the Strategic Plan.
- Once the plan is implemented, the ISP Committee, along with leaders from across UTA, will meet on a quarterly basis to review progress and develop action steps to ensure the success of the University.
- Anyone can provide feedback on the strategic plan to leadership and ideas for implementing the priorities by visiting <https://www.uta.edu/administration/president/strategic-plan>



Action for Leaders

1. Understand the plan and priorities.

- All team leaders should get familiar with the plan.
- Become familiar with the five theme areas, goals, and the strategies and outcomes for each goal. More information is available on the [Strategic Plan - Office of the President - The University of Texas at Arlington \(uta.edu\)](https://uta.edu/strategic-plan)
- Think about how the goals apply to your everyday work and guide your team to do the same. Visualize what success will look like.
- Keep the Plan at the forefront of your work. Align your individual and team goals with the Strategic Plan. Include it as a topic at your regular staff meetings.
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2. Take action and follow up.

- As a team leader, hold meetings with your people.
- Utilize the Strategic Plan booklet and display it in your department. Encourage employees to do the same and display it in their space.
- Start the conversation. Read and discuss the Strategic Plan as a team. If someone doesn't understand it, help them connect the dots. Encourage your team to attend any leadership presentations and town hall meetings.
- Continue to review the goals throughout the year. Keep the strategic plan on your regularly scheduled meeting agendas.
- Encourage team members to share their ideas. What goals are important to them? What can they contribute to the goals? What can they do to support the goals?
- Ask each team member to share accomplishments and progress on the goals.
- Align individual and team goals to the Strategic Plan.
- Keep up to date with articles in our publications.

