Grow with Google

Google Career Certificates

Prepare for a new career in a high-growth field in three to six months, no experience required. You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.
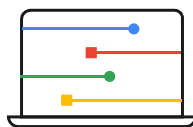
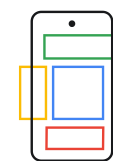Get started at grow.google/certificates.

| Data Analytics | Digital Marketing & E-commerce | IT Support | Project Management | UX Design |

Why earn a Google Career Certificate?

A path to in-demand jobs:
Connect directly with top employers, like Deloitte, Infosys, Walmart, Shopify, and Verizon that are currently hiring.

150+
employers in the Google Career Certificates Employer Consortium.

Learn at your own pace:
Complete the online program on your own terms.

Under 10 hours
of flexible study per week.[1]

No experience necessary:
Learn job-ready skills, even with no relevant experience.

1,500,000+
in-demand job openings across certificate fields.[2]

Stand out to employers:
Make your resume competitive with a credential from Google.

75%
of program graduates report an improvement in their career within 6 months of completion.[3]

Put your skills to work.

Get a job in a high-growth field, with help from Google.

Google Data Analytics Certificate

Data analysts make use of data to help inform important business decisions. Develop confidence navigating the data life cycle using tools and platforms to process, analyze, visualize, and gain insights from data.

Get started at grow.google/dataanalytics.

$74,000+
median salary salary in data analytics[4]

Google Digital Marketing & E-commerce Certificate

The Google Digital Marketing & E-commerce Certificate graduates learn the fundamentals to help businesses grow their online presence and sales with hands-on practice using popular digital marketing and e-commerce tools.

Get started at grow.google/digitalmarketing.

$51,000+
median salary in digital marketing & e-commerce[4]

Google IT Support Certificate

IT support involves troubleshooting and problem-solving to help computers and networks run smoothly, while providing great customer service along the way. Learn the foundations of networking and operating systems and how to solve problems using code.

Get started at grow.google/it-support.

$52,000+
median salary in IT support[4]

Google Project Management Certificate

Project managers are responsible for planning and overseeing projects to ensure they are completed efficiently. Learn the foundations of traditional project management and agile principles while applying these methodologies to real-world scenarios.

Get started at grow.google/projectmanagement.

$73,000+
median salary in project management[4]

Google UX Design Certificate

User experience (UX) designers make technology easier and more enjoyable to use. Grasp the foundations of UX design and research while building low-fidelity designs and wireframes, creating high-fidelity prototypes, and testing.

Get started at grow.google/uxdesign.

$92,000+
median salary in UX design[4]
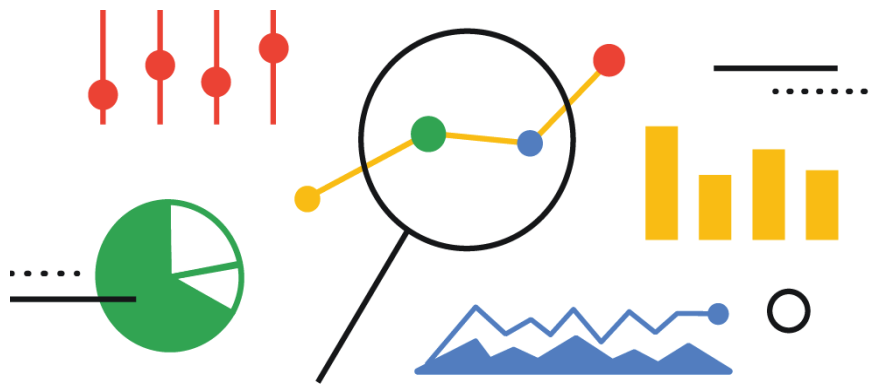
Grow with Google

Google Data Analytics Certificate

Do you like to identify trends? Are you curious about how things work?

Prepare for a new career in the high-growth field of data analytics in under six months, no experience required. You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.

Get started at grow.google/dataanalytics.

What is data analytics?

Data is a group of facts that can take many different forms, such as numbers, pictures, words, videos, observations, and more. We use and create data every day, like when we stream a show or a song or post on social media.

Data analytics is the collection, transformation, and organization of these facts to draw conclusions, make predictions, and drive informed decision-making.

$74,000+
average entry-level salary in data analytics[1]

380,000
in-demand job openings in data analytics[1]

"The content is approachable, hands-on, and focused on what analysts need on the job."

— Kevin Hartman,
Director of Analytics at Google

Get a job in data analytics, with help from Google.

Learn the foundations of data analytics, and get the job-ready skills you need to kick-start your career in a fast-growing field.

You'll learn about:

Data types and structures

Using data to solve problems

Analyzing data

Data storytelling
with visualizations

R programming to
supercharge your analysis

Why earn a Google Data Analytics Certificate?

A path to in-demand jobs:
Connect with top employers, like Deloitte, Infosys, Snap Inc., Target, and Verizon, that are currently hiring.

Learn at your own pace:
Complete the online program on your own terms with under 10 hours of flexible study per week.

No experience necessary:
Learn job-ready skills, even with no relevant experience.

Stand out to employers:
Make your resume competitive with a credential from Google.

Get started at grow.google/dataanalytics.

2 Complete in 6 months, under 10 hours per week.

Grow with Google

Google Digital Marketing & E-commerce Certificate

Do you like connecting with people online and building an online presence?

Prepare for a new career in the high growth fields of digital marketing and e-commerce in under six months, no experience required. You'll get professional training designed by Google and gain hands-on experience using popular tools, such as Canva, Constant Contact, Hootsuite, HubSpot, Mailchimp, Shopify, Twitter, Google Ads, and Google Analytics.

Get started at grow.google/digitalmarketing

What is digital marketing and e-commerce?

Digital marketing is about connecting people and brands online. People with careers in this field use display advertising, email, search engines, and other online channels to attract and engage customers, encourage them to make purchases, and build customer loyalty.
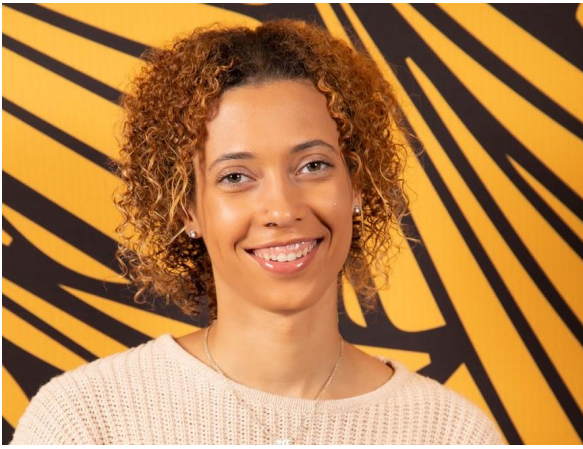
E-commerce refers to the trading of goods and services over the internet. E-commerce specialists use online platforms to buy and sell products and services, which includes designing an online store, crafting product listings, conducting market research, fulfilling orders, and analyzing store performance.

$51,000+
median salary in the fields of digital marketing and e-commerce[1]

218,000
jobs in digital marketing and e-commerce[1]

Get a digital marketing and e-commerce job, with help from Google

Learn the foundations of digital marketing and e-commerce and gain the skills you need to find an entry-level job in this field

You'll learn about:

Developing customer loyalty online

Marketing analytics and measurement

Interacting with customers online with digital marketing channels

Building, launching, and managing e-commerce stores

Why earn a Google Digital Marketing & E-commerce Certificate?

A path to in-demand jobs:
Connect with top employers like, Deloitte, Wayfair, Infosys, and Walmart, that are currently hiring

Learn at your own pace:
Complete the online program on your own terms with under 10 hours of flexible study per week[2]

No experience necessary:
Learn job-ready skills, even with no relevant experience

Stand out to employers:
Make your resume competitive with a credential from Google

Get started at grow.google/digitalmarketing

2 Complete in 6 months, under 10 hours per week
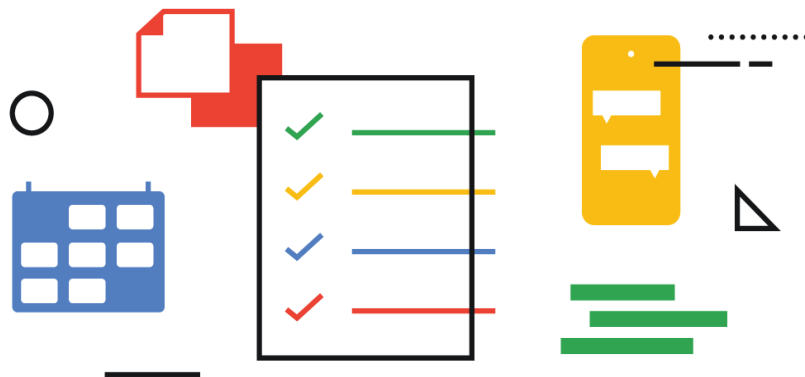
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Google Project Management Certificate

Do you like solving problems, staying organized, and working with people?

Prepare for a new career in the high-growth field of project management in under six months, no experience required. You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.

Get started at grow.google/projectmanagement.

What is project management?

Project management is the application of knowledge, skills, tools, and techniques to project activities to meet the project requirements.

Project management is valuable to businesses because it helps ensure that a project delivers the expected outcomes — both on time and within budget. So, as you can imagine, project management is critical to the success of projects both big and small.

$73,000+
average entry-level salary in project management[1]

479,000
in-demand job openings in project management[1]

"As someone who had no prior project management training, I really appreciated how the certificate program leveraged skills I had already developed in other ways."

— George Phillip LeBourdais,
Research Program Manager

Get a job in project management, with help from Google.

Learn the foundations of project management and get the job-ready skills you need to kick-start your career in a fast-growing field.

You'll learn about:

Estimating time and budgets

Running effective meetings and managing stakeholders

Identifying and managing risks

Applying Agile and Scrum frameworks

Navigating team dynamics and leadership skills

Why earn a Google Project Management Certificate?

A path to in-demand jobs:
Connect with top employers, like Deloitte, Snap Inc., Target, and Verizon, that are currently hiring.

Learn at your own pace:
Complete the online program on your own terms with under 10 hours of flexible study per week.[2]

No experience necessary:
Learn job-ready skills, even with no relevant experience.

Stand out to employers:
Make your resume competitive with a credential from Google.

Get started at grow.google/projectmanagement.

2 Complete in 6 months, under 10 hours per week.
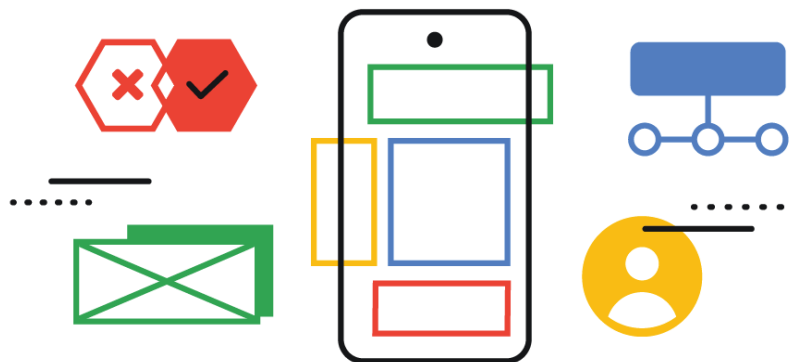
Grow with Google

Google UX Design Certificate

Do you like creating solutions, understanding people, and organizing?

Prepare for a new career in the high-growth field of user experience (UX) design in under six months, no experience required. You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.

Get started at grow.google/uxdesign.

What is UX design?

UX design is all about shaping the experience that users have while using products like websites, apps, and physical objects. UX designers make those everyday interactions more useful, usable, and accessible. The role of an entry-level UX designer might include coming up with ideas to address user problems; conducting research with users; and designing wireframes, mockups, and prototypes.

$92,000+
average entry-level salary in UX design[1]

99.00
in-demand job openings in UX design[1]

1 Burning Glass: Labor Insight (Last 12 Months: Feb. 1, 2021 - Jan. 31, 2022, United States)

"Being able to share my work through peer feedback and really see my product come together as the courses progressed was encouraging. I could directly see my skills improve and my tool kit expand."

— Daijah Reese,
certificate learner

Get a job in UX design, with help from Google.

Learn about the foundations of UX design and gain the skills you need to find an entry-level job as a UX designer.

You'll learn about:

Developing personas, user stories, and user journey maps

Conducting usability studies

Creating wireframes and prototypes

Testing and iterating on designs

Building a professional portfolio

Why earn a Google UX Design Certificate?

A path to in-demand jobs:
Connect with top employers like, Deloitte, Target, and Verizon, that are currently hiring.

Learn at your own pace:
Complete the online program on your own terms with under 10 hours of flexible study per week.[2]

No experience necessary:
Learn job-ready skills, even with no relevant experience.

Stand out to employers:
Make your resume competitive with a credential from Google.

Get started at hiringourheroes.org/**career-forward**.

2 Complete in 6 months, under 10 hours per week.

Grow with Google

Google IT Support Professional Certificate

The Google IT Support Professional Certificate prepares you for an entry-level job in IT support in under six months. No experience is necessary.

Visit grow.google/itcert to learn more

215,000

Number of **unfilled IT support jobs** across the U.S. [1]

$53,470

The **median annual wage** for computer user support specialists.[2]

<6 months

The average time it takes to **complete the program** when dedicating around 5 hours per week
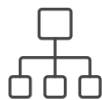
Based on the training that Google developed to prepare its own IT support staff, the certificate program consists of five courses. Hosted on Coursera, they cover key topics in IT support:

Troubleshooting   Customer Service   Networking   System Administration   Security   Operating Systems

#ITCert Stories

"After adding the Google IT Professional Certificate to my resume I found myself almost immediately employed. I went from working night shifts as a security officer to getting an entry level job as an IT specialist."

-Daniel

What is IT Support?

IT support is one of the fastest growing fields in the United States. When computer systems fail or hardware breaks down, IT support professionals are the skilled workers who solve the problems. Their median salary is about $53,470 per year.

Get Job Search Help

Once you complete the certificate, you can choose to have your information sent to leading employers including Bank of America, Cognizant, GE Digital, Google, Hulu, Infosys, MCPc, PNC Bank, RICOH USA, Sprint, TEKSystems, UPMC, and Walmart and its subsidiary companies.

Learn more

Coursework includes a dynamic mix of video lectures, quizzes, and hands-on labs. Participants also will hear from Google employees with unique backgrounds and perspectives, whose own foundation in IT support served as a jumping-off point for their careers.

Visit **grow.google/itcert** to learn more

Together with Google.org   coursera   JFF

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Bank of America   Walmart   Sprint   GE   PNC   Infosys   UPMC LIFE CHANGING MEDICINE   TEKsystems   hulu

Sam's Club   jet   RICOH imagine. change.   hayneedle.com   BONOBOS   ModCloth   Moosejaw   SHOES.COM   Store Nº8

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