



Explore



Engage



Experience



Embark



Elevate

Harnessing Social Media: Rate Your Social Media Savvy

Rate your social media savvy:

- Don't Have a Clue
- In the game, but not really doing anything
- In the game, but don't have a game plan
- Winning the game

Identify social media tools where you can connect to those who would add to your network, establish profiles, join discussions and make a goal to “be seen” at least once per week.

Write down some notes about your personal brand. Is it clear? What about your brand can you emphasize to become a person who others want to meet? How can you emphasize that in your social media efforts?
