# Mavs *EDGE* Program

#### What is EDGE?

The University of Texas at Arlington's Economic Development through Guidance Education Program (EDGE) is a dedicated internship initiative with the goal of developing experiential learning opportunities for UTA students. Through participation in this program, our employer partners receive specialized services including, *program support*, *expanded marketing opportunities*, *and event discounts*.

#### What are the benefits?

Expanded Talent Acquisition and Branding Opportunities

- Direct connection with UTA Internship Coordinators and related department contacts
- Elevated marketing and position promotion opportunities through UTA marketing outlets
  - Job Posting promotion through The Lockheed Martin Career Development LinkedIn Spotlight page
  - Creation of an Employer Spotlight posting on The Lockheed Martin Career Development LinkedIn Spotlight page
  - Participation in workforce skills curriculum development through membership in a corporate forum
- A branding audit of your company's Handshake profile page

Registration fee discounts on select internship programming events

- Internship Fair, 20%
- Internship Programming Workshops, 25%

### Program Development Services

- Preliminary needs assessment
  Identification of current workforce needs and challenges
- Assistance in creating your position description
- Access to tailored internship materials (resources, workshops)
  including an Internship Supervisor's Handbook and the EDGE Internship Resource Guide

## Join now or schedule an intake call!

- Complete this <u>intake form</u> to express interest and receive a follow up call
- READY TO GET STARTED!!?? Review and sign the <u>Partnership Agreement</u>. Email to <u>Hireamav@uta.edu</u>