

THE UNIVERSITY OF TEXAS AT ARLINGTON

# DIVISION OF STUDENT AFFAIRS STRATEGIC PLAN



Student success is our #1 priority.



# VISION

To be the premier Division of Student Affairs providing an unparalleled student experience through an urban research institution that empowers and inspires Mavericks to transform the world.

# MISSION

To prepare students for success through meaningful experiences that cultivate engagement, development, wellbeing, and inclusive communities.



## BOLD SOLUTIONS | GLOBAL IMPACT

The Division of Student Affairs is committed to achieving the University's strategic plan goals and our Division plan was developed with those goals at the forefront. The imperatives, themes and goals of the Division of Student Affairs Strategic Plan are aligned to the following components:

### University Strategic Plan Alignment

- **Guiding Aspiration 1:**  
Transform the student experience by enhancing access and ensuring success.
- **Guiding Aspiration 4:**  
Strengthen collaboration with corporate and nonprofit sectors.
- **Guiding Aspiration 5:**  
Enhance visibility and impact through global engagement.
- **Operational Priorities:**  
Undergraduate education, graduate education, faculty and staff.
- **Maverick Imperatives:**  
Educate beyond the classroom, create lifelong educational paths, ensure student success, cultivate faculty and staff, serve the community near and far.

### Imperatives to Our Plan's Success

In order for us to accomplish the goals set forth in the plan, these areas must be the thread through all themes, goals and strategies.

- 1. Student Success is Our #1 Priority**  
Everything we do is about our students and their success. Student success must be our focus through each and every program, service, and initiative implemented throughout the plan.
- 2. Strategic Collaborations**  
By strategically utilizing our on and off campus partners, we can strengthen and broaden our efforts and extend our reach and impact on students.
- 3. Exemplary Service Culture**  
Providing the highest level of service to our students, our partners and each other shows our care and compassion for our work and our students.

## STRATEGIC PLAN THEMES AND GOALS

### The Student Experience

1. Increase students' sense of belonging.
2. Provide opportunities for students to become involved and engaged.
3. Foster an inclusive campus community that promotes social responsibility and civility.
4. Elevate campus pride to increase life-long affinity for UTA.
5. Develop and enhance the support services for students.
6. Prepare students for the future workforce.

### Community that Cares

1. Increase awareness of Community that cares initiatives through robust and comprehensive marketing.
2. Implement new and advance existing programs focused on preventative wellness and holistic student wellbeing.
3. Increase education and services to support the mental health of our students.
4. Enhance risk management education including bystander intervention, hazing prevention, personal safety, alcohol education, and sexual assault prevention programs.
5. Expand Emergency Assistance Programs.

### Organizational Effectiveness & Excellence

1. Develop comprehensive professional development model that will prepare, develop and empower staff.
2. Optimize human, financial, physical and technological resources.
3. Cultivate an assessment culture that promotes data-driven decisions and practice.
4. Implement communication strategies to ensure a timely and accurate delivery of information to the audience.
5. Elevate visibility and profile of staff and programs through awards, presentations and service in professional organizations.

### Online Engagement

1. Conduct comprehensive assessment to determine the needs of online students.
2. Elevate online presence to engage students virtually.
3. Increase opportunities for online students to engage in services and programs.