

UTA



THE UNIVERSITY OF TEXAS
AT ARLINGTON



Student Organizations

- **320+ organizations**
- **6,000+ events**
- **5,000+ emails**
- **1,000+ postings**
- **AMAZING Student Support Staff**

Seth Ressler

Senior Director
Involvement & Engagement



PROFILE INFO

Michael Onuchovsky

Assistant Director
Student Organizations



PROFILE INFO

Tristian Brooks

Student Development Specialist III
Student Organizations



PROFILE INFO

Renee Edwards

Administrative Assistant I
Student Organizations & Student
Government



PROFILE INFO





Student Organizations

- **40,990 students**
 - 27,704 at the undergraduate level
 - 1,662 post baccalaureates
 - 11,624 at the graduate level
 - 32% Hispanic, 13% African American, and 12% Asian
 - Hispanic-Serving Institution & Asian American Native American Pacific Islander-Serving Institution

Our student body is drawn from almost every state in the United States and more than 100 countries. UTA is one of the most ethnically diverse campuses in the United States (U.S. News & World Report, 2020)







Student Organizations

2024-2025

Sponsorship Packages



Student Organization Fair Sponsor

(\$2000 value - \$1250)

- Booth at 2 Student Organization Fairs
- Logo on back of event staff shirt
- Display of business banner at 2 Student Organization Fairs



Activity Fair Day Sponsor

(\$2200 value - \$1500)



- Booth at Fall and Spring Activity Fair Days
- Logo on back of event staff shirt
- Display of business banner at both Activity Fair Days

Maverick Supporter (\$3850 value - \$2500)

- Booth at BOTH Activity Fair Days
- Booth at 2 Student Organization Fairs
- Logo on staff t-shirt
- Logo on Activity Fair Day flyer
- Full-slide ad on event social media post
- Display of business banner at Activity Fair Day



Maverick Champion

(\$6500 value - \$5000)

- Booth at BOTH Activity Fair Days
- Booth at ALL Student Organization Fairs
- Logo on back of event staff shirt
- Logo on back of Activity Fair Day student giveaway shirt
- Logo on AFD flyer
- Full-slide ad on ALL AFD/SOF event social media post
- Join Maverick Discount Program
- Display of business banner at BOTH Activity Fair Days
- Display of business banner at 2 Student Organization Fairs
- Flyers, coupons, or giveaways included at Office of Student Organizations Booths
- Advertisement via Activity Fair Day DJ

CREATION DONATION

Support the community by donating canned goods. Donations will be accepted at all Spirit Week events!



**MAR
6TH**

BRAZOS PARK

11 AM - 1 PM

Donations will be given to the UTA Food Pantry.

CHALK THE MALL



**2023
WINNERS**

1ST



2ND



3RD



DEPARTMENTAL
WINNER



A la Carte

Sponsorship Options

A la Carte

- Booth at Activity Fair Day \$850
- Booth at Student Organization Fair \$500
- Booth on Campus \$500
- Logo on back of event staff shirt \$500
- Logo on back of Activity Fair Day student giveaway shirt \$500
- Logo on AFD flyer \$250
- Display of business banner at Activity Fair Day \$250
- Display of business banner at Student Organization Fair \$250
- Full-slide ad on event social media post \$150
- Flyers, coupons, or giveaways included at Office of Student Organizations Booth \$150
- Advertisement via Activity Fair Day DJ \$100
- Join Maverick Discount Program \$100

Event	Semester	Participant Reach (approx)
Training Day	Fall	500
Activity Fair Day & Cookout	Fall	4,500
Student Organization Fair 1	Fall	500
Student Organization Fair 2	Fall	500
Chalk the Mall	Fall	500
Summit	Spring	200
Activity Fair Day	Spring	2,500
Student Organization Fair 3	Spring	500
Creation Donation	Spring	250
Student Organization Fair 4	Spring	500

2024-2025

Advertising & Sponsorship Form





THANK YOU!

THE UNIVERSITY OF TEXAS AT ARLINGTON