The department is home to the oldest tradition on campus: *The Shorthorn*. In 2019, we celebrated the award-winning publication’s 100 years of service as the No. 1 source of news and information to the campus community.

Each semester, we employ about **75 STUDENTS** in six areas:

- NEWSROOM/EDITORIAL
- ADVERTISING SALES
- GRAPHIC DESIGN AND PRODUCTION
- MARKETING
- WEB DEVELOPMENT

**THESE STUDENTS PRODUCE:**
- **29** Weekly print editions of *The Shorthorn*
- **160** daily e-newsletters
- **6** Special print editions
- **2** Special e-newsletters

85+ students employed in 2023-24.

96% of Shorthorn staffers said their experience provided valuable career preparation or helped them make career choices.

62,000+ current subscribers to *The Shorthorn*

1 million+ pageviews to date on theshorthorn.com.

124 state, regional and national awards in 2023-24.

$11,500 in scholarships and awards to Student Publications employees in 2023.

The majority of funding for scholarships and awards comes from endowments.
Our Products

*The Shorthorn* is an independent professional media organization with more than 100 years of experience covering the UT Arlington campus.

Whether in business development, graphic design, news and reporting or marketing, *The Shorthorn* covers every point of the media compass. Students are given editorial control over their decisions, guided by real-world professionals with decades of cumulative experience. Student empowerment is at the forefront of everything we do.